

www.arataexpo.com

Dear Exhibitor:

We are very pleased to have been selected to serve as your Official General Contractor for the upcoming UPCEA 2015 Meeting scheduled for March 30-April 1, 2015 at the Renaissance Washington in Washington, DC.

Please take time to carefully review the information and order forms that follow. We encourage you to **ORDER IN ADVANCE** those items and services you require. This will greatly assist us in assuring you a smooth, well-coordinated installation, show-run and dismantling.

ALL PAYMENTS FOR SERVICES AND/OR RENTAL ITEMS, INCLUDING MATERIAL HAN-DLING CHARGES PROVIDED BY ARATA EXPOSITIONS, INC., MUST BE GUARANTEED BY CREDIT CARD. EACH EXHIBITOR MAY OBTAIN A COPY OF THEIR CURRENT IN-VOICE FROM THE SERVICE DESK. THIS INVOICE IS PAYABLE PRIOR TO THE CLOSING OF THE SHOW BY EITHER AMERICAN EXPRESS, VISA, MASTERCARD, CASH, COMPA-NY CHECK, OR WIRE TRANSFER. PLEASE DO NOT FORGET TO INCLUDE THE 5.75% SALES TAX TO THE TOTAL.

We are looking forward to assisting you with the UPCEA 2015 Meeting. If you find that you need additional information at any point, please do not hesitate to contact us.

Sincerely,

Arata Expositions, Inc.

Enclosures

SHOW FACTS

UPCEA 2015

(page 1 of 2)

UPCEA 2015 March 30-April 1, 2015 Renaissance Washington Renaissance Ballroom Washington, DC

BOOTH EQUIPMENT:

Each 8' x 10' booth will receive an 8' high backwall draped in black and silver. The 3' high siderail drape will be black. A one line identification sign will be provided indicating the name of the exhibiting company and booth number.

HEIGHT LIMITS:

Linear booths may not exceed 8' in height on backwall. Island booths may not exceed 20' in height. Please call Arata Expositions, Inc. at (301) 921-0800 if you have any questions regarding height restrictions.

FLOORING:

The exhibit hall is carpeted. For those exhibitors who wish to order carpeting to enhance the appearance of your exhibit space, you may do so by using the Booth Carpet Order Form provided.

SHIPPING INFORMATION:

ADVANCE SHIPPING WAREHOUSE ADDRESS

(Shipments should arrive prior to March 20, 2015)

To: (Name of Company and booth number)

For: UPCEA 2015

c/o: Arata Expositions, Inc. 15928 Tournament Drive Gaithersburg, MD 20877

DIRECT SHOWSITE SHIPMENTS

(Shipments cannot arrive prior to March 30, 2015)

To: (Name of Company and booth number)

For: UPCEA 2015

c/o Arata Expositions, Inc. c/o Renaissance Washington Renaissance Ballroom 999 9th Street, NW Washington, DC 20001



SHOW FACTS

UPCEA 2015

(page 2 of 2)

UPCEA 2015 March 30-April 1, 2015 Renaissance Washington Renaissance Ballroom Washington, DC

SHOW SCHEDULE

SET UP TIMES

Monday, March 30 12:00pm - 5:00pm

SHOW HOURS

Monday, March 30 6:00pm - 8:00pm Tuesday, March 31 8:00am - 4:45pm Wednesday, April 1 8:00am - 11:00am

MOVE OUT TIMES

Wednesday, April 1 11:00am - 2:00pm

HELPFUL HINTS



UPCEA 2015

Arata Expositions, Inc. recognizes that your participation in this event is a vital part of your marketing program, and we want to do everything possible to make it profitable and rewarding. Please review the following hints that will help you maximize your time and money spent on this exhibition:

PRIOR TO THE SHOW

- Read the ENTIRE Exhibitor Service Manual.
- Complete all applicable order forms in their entirety. If you have multiple locations, please complete separate order forms for each location (booth, meeting room, etc.)
- A completed credit card authorization form is required with all orders even when paying by check, cash, or wire transfer. Please ensure that the credit card information is complete and correct including the expiration date.
- Be sure you return the appropriate forms to the appropriate vendors by the order deadline dates. By submitting your order forms (with full payment) by the deadline dates, you can save money by taking advantage of advance discount pricing.
- Confirm your orders with each vendor. Arata Expositions will send out a confirmation email for our services once your order is processed.
- Confirm delivery and pick up dates and times with Arata and communicate them to your carrier. Refer to the special handling page to review the definition of special handling charges. You may want to share this information with your carrier.
- Bring the tracking numbers from all of your shipments as well as contact information for your carrier.
- Put together a trade show survival kit to include in your freight or carry with you, including: a small tool kit, stapler, staples, scissors, tape, pens & markers, and a first aid kit.

SHOWSITE

- A Customer Service Center will be set up in the exhibition hall for your convenience. If you have any questions or need
 any assistance during the course of the event, you can contact all of the Official Vendors at the Customer Service
 Center.
- After emptying crates, place empty labels on all sides of your crates and cases. Remember to remove old empty labels.
 Additionally, empty labels are sometimes color coded, so make sure you get the correct color and be sure your booth number is on each label.
- Work Zone: Customer acknowledges that the show site and surrounding areas are active work zones. Exhibitors, its agents, employees, and representatives are present at their own risk.
- If you have any questions or concerns about your final invoice, please be sure to contact the Arata Expositions, Inc. representative at the Customer Service Center before the close of the show. Absolutely no credits will be issued after the show closes.

OUTBOUND - MOVE OUT

- Keep in mind, the return of empty containers varies depending on the size of the show, so coordinate your outbound
 flight to accommodate this. Arata Expositions does not provide security at the show site. It is the Customer's responsibility to stay with their property. Arata Expositions is not responsible for loss or damage to property left in the Customer's
 booth at any time for any reason.
- Make sure you have properly filled out an Arata Expositions, Inc. Bill of Lading (one for each destination you are shipping
 to) and that you have turned all of your shipping paperwork into the Arata Customer Service Center before you leave the
 exhibit hall.
- Please be sure to have your freight carrier of choice scheduled to pick up your exhibit material from the hall, no later than 2:00pm on April 1, 2015 or your freight will be re-routed on the designated show carrier.



HOW TO PLACE YOUR ORDER UPCEA 2015

Complete as many of the order forms for furniture, carpeting, shipping, etc., as your planning allows before each Deadline Date. Orders without payment will not be processed. All companies must provide a credit card authorization form with orders. Make checks payable to Arata Expositions, Inc. Orders with payment received after the Deadline Date will be charged standard prices.

FORMS TO ARATA EXPOSITIONS, INC.

- Complete the necessary Arata Expositions, Inc. forms and calculate the cost of each order.
- Review our PAYMENT POLICY AGREEMENT carefully. ORDERS WILL NOT BE PROCESSED WITHOUT
 PAYMENT IN FULL AND A CREDIT CARD AUTHORIZATION ON FILE. A credit card authorization is required even
 when paying via cash, company check and/or wire transfer.
- Complete the CALCULATION WORKSHEET.
- For your files, make a photocopy of all the Arata Expositions, Inc. forms used from this Manual.
- Place your order on-line, mail, fax or email this set of documents to:

Arata Expositions, Inc. 15928 Tournament Drive Gaithersburg, MD 20877 Phone (301) 921-0800 Fax (301) 990-1717 Email drosen@arataexpo.com

FORMS TO THE OTHER OFFICIAL SUPPLIERS

Electrical, telephone, internet, photography service, etc., please follow the payment and mailing instructions indicated on each of these forms located in the Exhibitor Service Manual.

ORDERS AFTER THE DEADLINE

If there is still time for forms to reach us by mail, air courier, fax or email, you are welcome to make additions after the deadline date. Note that these will be charged at the standard rate.

SHOW SITE ORDERS

Simply order from Arata Expositions, Inc. staff at the Customer Service Center on the exhibition floor. We will be fully staffed during all set up hours to accommodate any additional requests you may have. Payment by cash, check or credit card will be required at the Customer Service Center for all show site orders.



PAYMENT POLICY AGREEMENT UPCEA 2015

Arata Expositions, Inc. recognizes that your participation in this event is a vital part of your marketing program, and we want to do everything possible to make it profitable and rewarding. As a valued customer, we ask for your understanding and cooperation with regard to our payment policy.

Arata Expositions, Inc. requires settlement of **ALL** invoices prior to the close of the show by payment in full (100%, including applicable tax is due at show site) via cash, company check, credit card (Visa, MasterCard, or American Express) and/or wire transfers. **A \$25.00 bank transfer fee for wire transfers must be added to the amount transferred**. Exhibiting company will be responsible for any and all bank fees. Please contact our office for wire transfer information. All companies must provide a credit card authorization form with orders even when paying via cash, company check and/or wire transfer.

It is understood that acceptance of the following terms and conditions will be construed when any of the following conditions are met:

- · The Exhibit Shipping Information & Material Handling Rate Schedule is sent in; or
- Exhibitors materials are delivered to either the Arata Expositions, Inc. (hereafter referred to as AEI) warehouse or show site for which AEI is the Official General Contractor for the event: or
- When an order for any rental equipment and/or labor is placed by the exhibitor with AEI

International firms paying by company check must pay in U.S. funds drawn on a U.S. bank. All companies must provide a credit card authorization form with orders. Purchase orders are not considered payment.

Your show site representative, agent, or display house must be made aware of this policy and **must** be able to settle the account in full as we will not bill a third party. Arata Expositions, Inc. reserves the right to withhold any services to an exhibitor for non-payment of outstanding invoices by the second day of the show.

There will be a fee of \$50.00 for any returned check.

If the exhibitor is tax exempt, exhibitor must supply a certificate for the state in which the services are to be used.

It is the responsibility of the exhibitor to advise the Arata Expositions, Inc. Service Desk immediately of any discrepancies or problems with their invoices **PRIOR TO THE CLOSE OF THE SHOW.** Any credit card refunds must be resolved within **30 days.** If an exhibitor needs to change any charges from one credit card to another, a 3% service fee will be charged for the credit and a 3% service fee for the new charge.

Any unpaid balance after the close of the show, shall be due and payable upon receipt of invoice. Unpaid balances after 30 days of invoice date will be subject to a FINANCE CHARGE, at the lesser of the maximum rate allowed by law or 2% per month, which is an annual percentage rate of 24%.

ANY ORDERS RECEIVED FROM EXHIBITORS WHO HAVE AN OUTSTANDING BALANCE FROM PREVIOUS SHOWS WILL **NOT** BE PROCESSED UNTIL PAYMENT OF THE DELINQUENT INVOICE IS SETTLED IN FULL AND A CREDIT CARD OR CERTIFIED CHECK FOR THE NEW SERVICES AND EQUIPMENT IS RECEIVED AND CLEARED.

Company Name	Booth Number				
Street Address					
City	State	Zip Code	Country		
Email Address		Contact Name			
Telephone	Fax				



CHARGE AUTHORIZATION UPCEA 2015

All companies must provide a credit card authorization with order. Any remaining balance after completion of all show services will be charged to your authorized credit card.

ABSOLUTELY NO CREDITS WILL BE ISSUED AFTER SHOW CLOSING.

PLEASE PRINT OR T	YPE	Boot	h Number(s)
Company Name			
Street Address			
City			Zip
			Telephone
-ax	E-Mail		
CRE	DIT CAR	D AUTHO	RIZATION
American Expre	ess 🗌 Mast	terCard	Visa
American Expre	_	_	Visa
·	_	terCard	Visa
Account #	Exp	terCard piration Date	
Account #	Exp	terCard piration Date	
Account # Cardholder's Name (Print)_ Cardholder's Signature	Exp	terCard piration Date	
Account #	Exp	terCard piration Date	
Account # Cardholder's Name (Print)_ Cardholder's Signature Cardholder's Billing Addres	Exp	piration Date	
Account # Cardholder's Name (Print)_ Cardholder's Signature Cardholder's Billing Addres Street Address	Exp	piration Date	



THIRD PARTY PAYMENT

Booth Number(s)

UPCEA 2015

Name of Organization				
Authorized by	Ti	tle	Date	
E-Mail	Signature			
Please complete and return this form to charge received at least 30 days prior to show opening will be charged to the authorized credit card.	. BOTH FIRMS MUST COMP	L ETE THIS FORM . Any remain	ning balance after completion	uthorization must be n of all show services
We understand, and agree, that we, the exhib discharge payment prior to show closing, such	iting firm, are ultimately respor charges will revert to our firm.	sible for payment of charges, a	and in the event the named	third party does not
We have read, understand,	and agree to all the above term	s and have advised our show sit	e representative accordingly	/.
Exhibitor Signature:	Print Nan	ne:	Date:	
THIRD PARTY		EXHIBITING COMPAI	NY	
Third Party Company Name		Exhibiting Company		
Address		Address		
City State	Zip	City	State	Zip
Phone Fax	-	Phone	Fax	
E-Mail Address	·····	E-Mail Address		
Exhibitor Signature	· · · · · · · · · · · · · · · · · · ·	Exhibitor Signature		
Print Name	· · · · · · · · · · · · · · · · · · ·	Print Name		
CREDIT CARD CHARGE AUTHORIZ	ZATION	CREDIT CARD CHAR	GE AUTHORIZATION	N
Cardholders Name		Cardholders Name		
Address		Address		
City State	Zip	City	State	Zip
■ American Express ■ Visa		■ American Express	■ Visa	
■ MasterCard EXPIRATION	N DATE:/	■ MasterCard	EXPIRATION DATE	: ://
Account Number		Account Number		
Account Number Please indicate which of the below items are third party:	e to be charged to the	Please indicate which of the exhibiting company:	ne below items are to be c	harged to the
□ All Services □	Booth Cleaning Material Handling	□ All Services □ Furniture, Carpet and □ Labor	□Booth Cl d Accessories □Material	Handling
Cardholders Signature		Cardholders Signature	· · · · · · · · · · · · · · · · · · ·	

THIS FORM MUST BE COMPLETED BY BOTH FIRMS. PLEASE RETURN THIS COMPLETED FORM TO ARATA EXPOSITIONS, INC, BY THE DEADLINE DATE OF MARCH 13, 2015.

arata expositions, inc. 15928 tournament drive gaithersburg, md 20877 phone: (301) 921-0800 fax: (301) 990-1717 www.arataexpo.com

COST CALCULATION

UPCEA 2015

As stated in our Payment Policy, all invoices must be paid in advance or at the show - cash, company check, wire transfer and/ or credit card. All companies must provide a credit card authorization form with orders. Absolutely no credits will be issued after show closing.

COST CALCULATION WORKSHEET

1.	Furniture		
2.	Display Tables		
	Plush Carpet/Standard Carpet		
4.	Custom Furniture		
5.	Rental Booths	_	
6.	Cleaning	-	
7.	Signs	-	· · · · · · · · · · · · · · · · · · ·
8.	Labor Installation/Dismantle		
9.	Forklift Installation/Dismantle	-	· · · · · · · · · · · · · · · · · · ·
10.	Material Handling Estimate		
11.	TOTAL LINES 1– 10	\$	
	Add 5.75% Tax		
	BALANCE DUE*		

*Your order will not be processed without a credit card on file.

Company Name	Booth Number				
Street Address					
City	State	Zip Code	Country		
Email Address		Contact Name			
Telephone	Fax				

UPCEA 2015

SAFETY IS VERY IMPORTANT FOR EVERYONE WORKING IN THE EXHIBIT HALL

Arata Expositions, Inc. is committed to safety and values it throughout our organization and demonstrates it in the work we perform. We request that you make safety a part of your activities during the show. If you see something unsafe or that presents a hazard, please bring it to the attention of an Arata Expositions employee. By reporting unsafe or hazardous conditions and by following the safety guidelines below you will be doing your part in creating a safe work environment.

SAFETY GUIDELINES:

- Only authorized personnel and employees allowed, all others prohibited.
- This is an active work zone. Please treat the show areas during move-in and move-out as an active construction zone. Appropriate attire includes footwear with hard soles that protects against potential injuries from site debris, and limits potential for slip and falls. Heels, flip flops and open toed shoes are inappropriate and violate safety standards.
- All exhibitors and attendees enter at their own risk. Do not enter the dock/yard areas.
- Never run in the exhibit hall. Please walk. Watch your step in aisles.
- Smoking is prohibited in the exhibit hall and dock areas.
- Stay clear of dock doors.
- Stay clear of heavy machinery.
- Never stand on furniture. The furniture is not designed to support your standing weight.
- Clean up or report spills.
- Keep aisles free and clear of any and all debris.
- Practice good housekeeping.
- Check electrical cords for damage. Do not overload outlets or plugs.
- Protect valuables at show site. Please keep all expensive or valuable items secured. Unattended items in booths are easy theft targets.
- Keep fire exits clear and report any fires immediately.

If you notice anything unsafe please contact an Arata employee immediately.

During move in and move out individuals under the age of 18 are prohibited from being on or around the show floor. Show sites during these times are similar to a construction zone and considered to be hazardous. OSHA regulations prohibit minors from being present in a hazardous work environment.

THINK SAFETY!!!



STANDARD BOOTH CARPET

Give your booth the classic look you need with one of our inviting color selections of attractive, high-quality carpet



washington d.c. 15928 tournament drive gaithersburg, md 20877 p|301.921.0800 f|301.990.1717 orlando, fl 4104 l.b. mcleod road orlando, fl 32811 p|407.422.3636 f |407.839.5929



arata expositions, inc. 15928 tournament drive gaithersburg, md 20877 phone: (301) 921-0800 fax: (301) 990-1717 www.arataexpo.com

STANDARD CARPET

UPCEA 2015

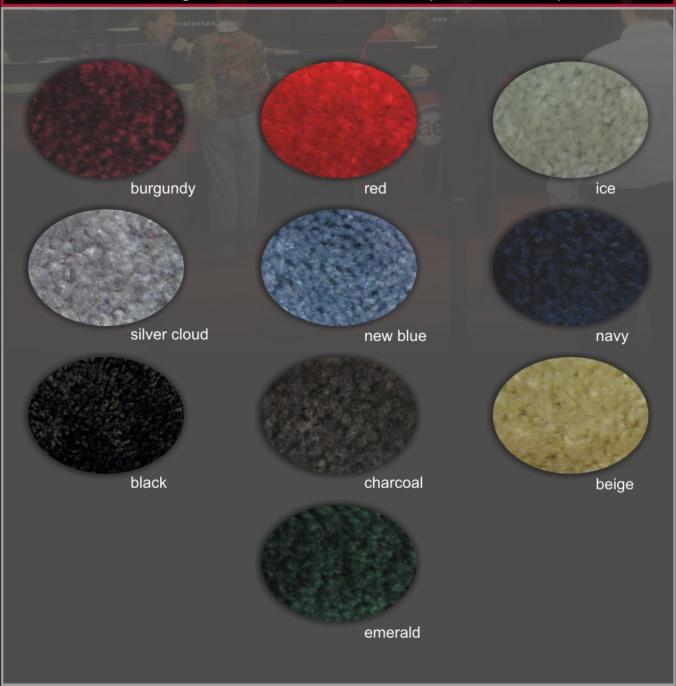
All materials are on a rental basis and remain the property of Arata Expositions, Inc. The undersigned is responsible for these items and for their condition at close of show. As stated in our Payment Policy, all invoices must be paid in advance or at the show - cash, company check, wire transfer and/or credit card. All companies must provide a credit card authorization form with orders. If your rental carpet is damaged, you will be charged the full replacement cost which is equal to the rental charge.

	anies must provide a cre to the rental charge.	edit card autho	rization form	with orders. If yo	our rental carpet is damaged, you will be charged the full replacement cost which
	STANDARD LIN	IEAR BOO	TH CARPI	ET	STANDARD SPECIAL CUT BOOTH CARPET
Check Size	Description	Discount Price	Standard Price	Extended Price	Special sizes are available in any dimensions. Price includes all necessary taping and visqueen for protection of
	10' x 10' Carpet	\$215.00	\$279.50	\$	carpet during set-up.
	10' x 20' Carpet	\$430.00	\$559.00	\$	
	10' x 30' Carpet	\$645.00	\$838.50	\$	BOOTH SIZE x = sq. ft.
	10' x 40' Carpet	\$864.00	\$1118.00	\$	Total sq. ft Discount Price Standard Price Extended Price
island (rd carpet is supplied configurations (bootl Special Cut Carpet o	hs 20 [°] x 20°	or larger),		x \$3.65 per sq. ft \$4.75 per sq. ft = \$
STANI	DARD CARPET CO	LORS			
STANI		ack Gr	· -	d Blue	COLOR BELOW) Hunter Green Burgundy Purple Teal n advance, AEI will do so at no risk.
CARP	ET PADDING			Disco	ount Price Standard Price Extended Price
Single P	addingx_	=_	sq. f	t. x \$1.20	per sq. ft \$1.56 per sq. ft = \$
Double F	Paddingx _	=	sq. ft	. x \$2.40) per sq. ft \$3.12 per sq. ft = \$
VISQU	EEN			Disco	ount Price Standard Price Extended Price
	x	= _	sq.	ft. x \$ 1.00) per sq. ft \$1.30 per sq. ft = \$
	Deadline: March 13, 2015				
Standard	at are accompanied by pay price applies to orders of e-in begins will be charged	received after	the deadline.	Items cancelled	Standard Booth Carpet Total
	I be issued after show closin		published pho	be. Absolutely no	5.75% Tax
	ental carpet is laid clean on t dirty during the set up of the				Total
Compan	y Name				Booth Number
Street Ad	ddress				
City				State	Zip Code Country
Email Ac	ldress				Contact Name
Telephor	ne			Fax	



CUSTOM PLUSH CARPET

Create a unique and inviting booth environment with any of our enticing color selections available in plush booth carpet



washington d.c.

15928 tournament drive gaithersburg, md 20877 p|301.921.0800 f |301.990.1717

orlando, fl

4104 l.b. mcleod road orlando, fl 32811 p|407.422.3636 f |407.839.5929



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PLUSH CARPET

UPCEA 2015

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JSH		

This plush, heavy cut nylon pile carpet has built-in Scotchguard.	Rental includes installation, all necessary taping, plastic
covering for protection, and removal at the close of the show	

OOTH SIZE	x_	=	sq. ft.	
	Total sq. ft Discount	Price Standard Pr	rice Extended Pric	е
	x \$5.35 per s	sq. ft \$6.96 per sq	. ft = \$	
LUSH CARPET COLORS				
☐ Black ☐ Navy		CHECK COLOR BELO Beige Emerald	OW) Silver Cloud	Burgundy lce **
If item colors are not sele	cted in advance, AEI will do so	at no risk. **Purd	chase only @ \$6.67 pe	r sq. ft discount or \$8.67 standar
ARPET PADDING		Discount Price S	Standard Price	Extended Price
ngle Paddingxx	= sq. ft. x	\$1.20 per sq. ft \$	1.56 per sq. ft =	\$
ouble Padding x	= sq. ft. x	\$2.40 per sq. ft \$	3.12 per sq. ft =	\$
Discount Deadline: March 13, 2015 (R rders that are accompanied by payment tandard price applies to orders rece fter move-in begins will be charged at	eceived By). Discount price applies on tand are received by discount dealived after the deadline. Items can	inly to idline. celled		s
iscount Deadline: March 13, 2015 (R ders that are accompanied by paymer tandard price applies to orders rece ter move-in begins will be charged at edits will be issued after show closing.	eceived By). Discount price applies on and are received by discount dealived after the deadline. Items can 100% of the published price. Absolute	nly to dline. celled ely no		
iscount Deadline: March 13, 2015 (R rders that are accompanied by paymentandard price applies to orders rece rder move-in begins will be charged at redits will be issued after show closing.	eceived By). Discount price applies on and are received by discount dealived after the deadline. Items can 100% of the published price. Absoluted date of installation. In the event that can	inly to idline. celled ely no		oth Carpet Total
iscount Deadline: March 13, 2015 (Rorders that are accompanied by paymer tandard price applies to orders recenter move-in begins will be charged at redits will be issued after show closing. Il Arata rental carpet is laid clean on the decomes dirty during the set up of the short	eceived By). Discount price applies on and are received by discount dealived after the deadline. Items can 100% of the published price. Absoluted date of installation. In the event that can	inly to idline. celled ely no		oth Carpet Total 5.75% Tax
iscount Deadline: March 13, 2015 (Righters that are accompanied by payment tandard price applies to orders receiter move-in begins will be charged at redits will be issued after show closing. Ill Arata rental carpet is laid clean on the cecomes dirty during the set up of the shoompany Name	eceived By). Discount price applies on and are received by discount dealived after the deadline. Items can 100% of the published price. Absoluted date of installation. In the event that can	inly to idline. celled ely no	Plush Boo	oth Carpet Total 5.75% Tax
Discount Deadline: March 13, 2015 (Reders that are accompanied by payment that are accompanied by payment that are applies to orders recent fer move-in begins will be charged at redits will be issued after show closing. Ill Arata rental carpet is laid clean on the company during the set up of the shown ompany Name	eceived By). Discount price applies on and are received by discount dealived after the deadline. Items can 100% of the published price. Absolute date of installation. In the event that can w, booth cleaning services must be orce.	inly to idline. celled ely no urpet lered.	Plush Boo	oth Carpet Total 5.75% Tax
Discount Deadline: March 13, 2015 (R rders that are accompanied by payment standard price applies to orders rece	eceived By). Discount price applies on and are received by discount dealived after the deadline. Items can 100% of the published price. Absolute date of installation. In the event that can w, booth cleaning services must be orce.	inly to idline. celled ely no irret elered.	Plush Boo Booth Number	oth Carpet Total 5.75% Tax Total



STANDARD BOOTH FURNISHINGS

Choose from a full line of attractive, versatile booth furnishings to create just the right atmosphere for meeting with your prospects



washington d.c. 15928 tournament drive gaithersburg, md 20877 p|301.921.0800 f|301.990.1717 orlando, fl 4104 l.b. mcleod road orlando, fl 32811 p|407.422.3636 f |407.839.5929



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FURNITURE

UPCEA 2015

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	CI	HAIRS		
Qty.	Description	Discount Price	Standard Price	Extended Price
	Arm Chair	\$125.00	\$175.00	\$
	Side Chair	\$104.00	\$145.60	\$
	Counter Stool	\$138.00	\$193.20	\$
	ACCE	SSORIES		
	Wastebasket	\$24.00	\$33.60	\$
	Literature Rack	\$120.00	\$168.00	\$
	Bag Holder	\$90.00	\$126.00	\$
	Easel (Tripod)	\$30.00	\$42.00	\$
	Chrome Sign Holder (22" x 28")	\$97.00	\$135.10	\$
	Fishbowl	\$35.00	\$49.00	\$
	Posterboard, 4' x 8', Vertical	\$180.00	\$234.00	\$
	Posterboard, 4' x 8', Horizontal	\$180.00	\$234.00	\$
	Tensa Barriers	\$40.00	\$56.00	\$
	Credenza (18"d x 36"w x 42"h) white ☐ grey ☐ black ☐	\$280.00	\$420.00	\$
	Pedestal (18"d x 18"w x 42"h) white ☐ grey☐ black ☐	\$245.00	\$367.50	\$
	SPECIAL DRA	APERY/SKIRTIN	NG	
	8' High (per lin. foot) (\$55 min)	\$20.00	\$28.00	\$
	3' High (per lin. foot) (\$55 min)	\$15.00	\$21.00	\$
	Special Skirting (per lin. foot)	\$8.00	\$11.20	\$
	8' High End Cap / Close Off	\$55.00	\$71.50	\$
☐ Blue	(CHECK COLOR BELOW) ☐ Teal ☐ Burgundy ☐ Black			
Red	Silver Purple White			re Total
	If item colors are not selected in advance, AEI will do so at no risk.		5.7	5% Tax
Discount Deadli	ne: March 13, 2015 (Received By). Discount price applies only to	orders that		Total
are accompanied orders received 100% of the publ Standing on rer	by payment and are received by discount deadline. Standard price after the deadline. Items cancelled after move-in begins will be shed price. Absolutely no credits will be issued after show closing. Ital furniture is prohibited. Arata Expositions, Inc. cannot be rells caused by improper use.	applies to charged at		
Company Nam	е		Booth Number	
Street Address				
City	State	Zip C	Code Cour	ntry
Email Address		Conta	act Name	
Telephone	Fav			



arata expositions, inc. 15928 tournament drive gaithersburg, md 20877 phone: (301) 921-0800 fax: (301) 990-1717 www.arataexpo.com

UPCEA 2015

DISPLAY TABLES

All materials are on a rental basis and remain the property of Arata Expositions, Inc. The undersigned is responsible for these items and for their condition at close of show. As stated in our Payment Policy, all invoices must be paid in advance or at the show - cash, company check, wire transfer and/or credit card. All companies must provide a credit card authorization form with orders.

DRAPED DISPLAY TABLES 30" HIGH						
Qty.	Desc	ription		Discount Price	Standard Price	Extended Price
	2' x 4' x 30"			\$136.50	\$191.10	\$
	2' x 6' x 30"		\$160.00	\$224.00	\$	
	2' x 8' x 30"		\$180.00	\$252.00	\$	
	4th Side Drapes for 30" Ta	bles		\$47.00	\$61.10	\$
DRAPED DISPL			DISPL	AY TABLES 4	2" HIGH	
	2' x 4' x 42"			\$160.00	\$224.00	\$
	2' x 6' x 42"			\$185.00	\$259.00	\$
	2' x 8' x 42"			\$214.00	\$299.60	\$
	4th Side Drapes for 42" Ta	bles		\$50.00	\$65.00	\$
		(CI	HECK C	OLOR BELO	W)	
	Black	Blue		Burgu	ındy	Silver
	White	Red		Teal	,	Gold
	 If	item colors are not	selected	in advance, AEI	will do so at no	o risk.
				LAY TABLES		
	2' x 4' x 30"	EXHIBITOR MUST	1	\$82.00	\$114.80	\$
	2' x 6' x 30"	EXHIBITOR MUST SUPPLY TOP & TABLE SKIRT		\$102.00	\$142.80	\$
	2' x 8' x 30"	TABLE SKINT		\$125.00	\$175.00	\$
		UNDRAPE	D DISP	LAY TABLES	42" HIGH	
	2' x 4' x 42"	EXHIBITOR MUST	1	\$95.00	\$133.00	\$
	2' x 6' x 42"	SUPPLY TOP & TABLE SKIRT		\$120.00	\$168.00	\$
	2' x 8' x 42"			\$145.00	\$203.00	\$
		DRAPE	D TABL	E RISERS 12	" HIGH	
	4 ft. Riser (white vinyl)			\$70.00	\$98.00	\$
	6 ft. Riser (white vinyl)			\$90.00	\$126.00	\$
	e: March 13, 2015 (Received					
Standard price a	ccompanied by payment and a pplies to orders received aft	er the deadline. Item	s cancelled	d		Display Tables Total
	ins will be charged at 100% of ed after show closing.	the published price. Ab	solutely no			5.75% Tax
Standing on rent	al furniture is prohibited. A	rata Expositions, Inc.	cannot be	•		Total
responsible for in	ijuries or falls caused by impro	oper use.				
Company Name				Booth N	Number	
Street Address						
City			State	e Zi	ip Code	Country
Email Address				С	ontact Name	
Telephone			Fax			

custom furniture





PREMIER COLLECTIONS

SEE INDIVIDUAL CATEGORIES FOR DETAILED PRODUCT INFORMATION

ROMA







MIRABEL



CHR001



ALLEGRO



CHR002



KEY WEST



ОСВ



LSM

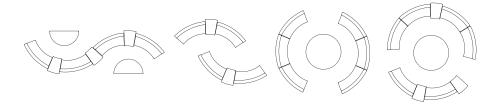


SOUTH BEACH





Suggested Uses of South Beach



MARRAKESH





LISBON







MEMPHIS





NEWPORT

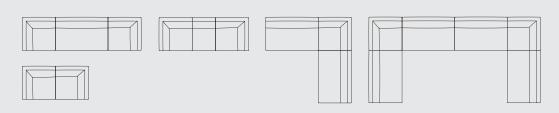








Suggested Uses of Newport



SOFAS & SECTIONALS



LOVESEATS







LSC

SOFAS & SECTIONALS

SFA003 Roma White Vinyl 78"L 31"D 33"H

SFA001 Mirabel Brown Leather 76"L 35"D 32"H

SFA002 Allegro Blue Fabric 73"L 34.5"D 30"H

SO1 South Beach Sofa

Platinum Suede 69"L 29"D 33"H

SOC Lisbon Sofa Black Leather

Black Leather 88"L 36"D 34"H

SON Marrakesh Sofa

Light Beige 83"L 36"D 33"H

SOM Key West Sofa

Black 85"L 35"D 33"H

MPS Memphis Sofa

(Mini Size) Black 55"L 31"D 28"H

SED Newport 3 pc.

Sectional Charcoal Leather 113"L 34"D 33"H

SO2 South Beach 3 pc.

Sectional Platinum Suede 152"L 40"D 33"H

LOVESEATS

LSD Newport Loveseat

Charcoal Leather 54"L 34"D 33"H

LSM Key West Loveseat

Black 57"L 35"D 33"H

LSC Lisbon Loveseat

Black Leather 64"L 36"D 34"H

CLUB CHAIRS



CHR003



CHR001



CHR002



CHC



ОСВ

MPC





OCCASIONAL CHAIRS













MEETING CHAIRS







OCMTAU

CLUB CHAIRS

CHR003 Roma White Vinyl 37"L 31"D 33"H

CHR001 Mirabel Brown Leather 36"L 35"D 32"H

CHR002 Allegro Blue Fabric 36"L 34.5"D 30"H

CHC Lisbon Chair

Black Leather 40"L 36"D 34"H

CHN Marrakesh Chair

Light Beige 34"L 36"D 33"H

OCB Key West Tub Chair

Black 31"L 31"D 31"H

MPC Memphis Chair (Mini Size) Black 27.25"L 31.75"D 27.5"H

CHD Newport Armless Chair Charcoal Leather

24"L 34"D 33"H

COD Newport Corner Charcoal Leather

34"L 34"D 33"H

OCCASIONAL CHAIRS

CH001 Casper Chair Clear Acrylic 21"L 21"D 36.5"H

CCE Ice Chair

Transparent, Chrome 17.25"L 20"D 32"H

OCA T-Vac Chair

Translucent, Chrome 25"L 23"D 30"H

OCH Madrid Chair

Black Leather 30"L 30"D 31"H

BCW Madrid Chair

White Leather 30"L 30"D 31"H

OCU Globus Chair White Vinyl, Chrome

28"L 26"D 28"H

MEETING CHAIRS

OCMESP Meeting Chair

Espresso 25.5"L 23.5"D 34"H

OCMTAU Meeting Chair

Taupe 25.5"L 23.5"D 34"H

OTTOMANS



VIB01



VIB02



VIB03



VIB04



VIB05



VIB06



VIB07



VIB08



PUZ2SW



OTS



OTQ



OTN



OTP



OTM



OTK



OTL



CCZ



ССВ



CCW



OTH



OSC



CUBL20



SAL

OTTOMANS

Vibe Cube Ottoman Waterproof 18"L 18"D 18"H VIB01 Green Vinyl VIB02 Blue Vinyl VIB03 Pink Vinyl VIB04 Red Vinyl VIB05 Yellow Vinyl VIB06 Gold/Bronze Vinyl VIB07 Champagne Vinyl VIB08 Orange Vinyl

PUZ2SW Puzzle Bench Ottoman White

48"L 24"D 18"H

OTS South Beach Ottoman Wedge, Platinum Suede 25"L 31"D 18"H

OTQ Square Ottoman White Leather 40"L 40"D 17"H

OTN Bench Ottoman White Leather

24"L 60"D 17"H

OTP Square Ottoman Black Leather 40"L 40"D 17"H

OTM Bench Ottoman Black Leather 24"L 60"D 17"H

OTK Half Round Ottoman Black Leather 6' L 3'D 17"H

OTL Half Round Ottoman White Leather

6'L 3'D 17"H

CCZ Circle Ottoman Black, White Leather 6'L 6'D 17"H

CCB Circle Ottoman Black Leather 6'L 6'D 17"H

CCW Circle Ottoman White Leather 6'L 6'D 17"H

OTH Milano Cube Black Leather 17"L 17"D 18"H

OSC Milano Cube White Leather 17"L 17"D 18"H

CUBL20 Edge **Lighted Cube Ottoman** White Plastic 20"L 20"D 20"H

SAL Sally Stool White 12" Round 17"H

GROUP SEATING





























SC2







GROUP SEATING

SCE Fusion Chair Red, White 19"L 21"D 32"H

SC10 Razor Chair White 15.38"L 15.5"D 30.5"H

SC9 Panton Chair White 20"L 24"D 33"H

SC1 New York Chair Onyx Seat, Maple Back, Chrome Legs 23"L 32"D 33"H SC8 Flex Chair W/ Wheels 24"L 22"D 31"H

SCC Fusion Chair Clear, White 19"L 21"D 32"H

SCF Fusion Chair Black, White 19"L 21"D 32"H

SCD Fusion Chair Green, White 19"L 21"D 32"H

SC4 Jetson Chair Black 19"L 18"D 31"H SC2 Brewer Chair Grey, Chrome 20"L 20"D 32"H

SC3 Brewer Chair Onyx, Black 20"L 20"D 32"H

SC5 Tilt Executive Chair With Arms, Onyx, Black 26"L 25"D 34"H

CO4 Iso Mesh Chair Black 26"L 24"D 38"H

XC3 Luxor Guest Chair Black Leather 27"L 28"D 40"H XC6 Altura Guest Chair Black Crepe 25"L 20"D 34"H

CS5 Vista Chair Black, Chrome Legs 20"L 23"D 33"H

CS8 Berlin Chair Black 18"L 22"D 32"H

CS9 Berlin Chair Red 18"L 22"D 32"H

OCCASIONAL COCKTAIL **TABLES**













C1C





OCCASIONAL





C1F





C1W

















OCCASIONAL COCKTAIL TABLES

COLI Oliver Cocktail Table 47"L 27"D 19"H

C1E Silverado Cocktail Table 36" Round 17"H

C1D Soho Cocktail Table

Steel Base, Chocolate Top 38"L 38"D 18.5"H

C1K Inspiration Cocktail Table 42"L 28"D 18"H

C1F Geo Cocktail Table

Glass, Black 50"L 22"D 16"H

C1C Geo Cocktail Table Glass, Chrome 50"L 22"D 16"H

C1W Sydney Cocktail Table White

48"L 26"D 18"H

C1Y Sydney Cocktail Table Black 48"L 26"D 18"H

OCCASIONAL END TABLES

CDYTB Candy Table White/Black Top 18"L 18"D 18"H

EOLI Oliver End Table 22" Round 22"H

E1E Silverado End Table 24" Round 22"H

E1D Soho End Table Steel Base, Chocolate Top 26"L 26"D 27"H

E1K Inspiration **End Table** 24"L 28"D 22"H

E1F Geo End Table Glass, Black 26"L 26"D 20"H

E1C Geo End Table Glass, Chrome 26"L 26"D 20"H

E1W Sydney End Table White 27"L 23"D 22"H

E1Y Sydney End Table Black 27"L 23"D 22"H

CUBTBL Edge LED Cube Table W/ Plexi Top, White Plastic 20"L 20"D 20"H

CONFERENCE TABLES































SAMPLE CONFERENCE SETS









CONFERENCE TABLES

CG1 Manhattan Table Glass, Black 42" Round 29"H

CF2 Geo Table Rectangle Glass, Black 60"L 36"D 29"H

CE2 Geo Table Rectangle Glass, Chrome 60"L 36"D 29"H

OCT6W Nova Oval Table 6' White, Silver Powder Coated Legs 71"L 36"D 29"H **CE1 Geo Table** Square Rounded Glass, Chrome 42"L 42"D 29"H

CF1 Geo Table Square Rounded Glass, Black 42"L 42"D 29"H

CB2 Table 6' Graphite Nebula 72"L 36"D 29"H

CB3 Table 8' Graphite Nebula 96"L 36"D 29"H

CD2 Table 6' Grey Nebula 72"L 36"D 29"H CD3 Table 8' Grey Nebula 96"L 36"D 29"H

CC6 Table 6' Mahogany 72"L 36"D 29.5"H

CC7 Table 8' Mahogany 96"L 48"D 29.5"H

CC8 Table 10' Mahogany 120"L 48"D 29.5"H

CT06GR Table 6' Granite 72"L 36"D 29"H **C508GR Table** 8' Granite 96"L 44"D 29"H

CT10GR Table 10' Granite 120"L 46"D 29"H

CC5 Table Mahogany 42"Round 29"H

CB1 Table Graphite Nebula 42"Round 29"H

CT42GR Table Granite 42"Round 29"H **CD1 Table** Grey Nebula 42"Round 29"H

EXECUTIVE CHAIRS











OTC

G30 COMMUNAL BAR, CAFÉ & COCKTAIL TABLES

























TABLE TOP OPTIONS





MAPLE

WHITE

EXECUTIVE CHAIRS

XC2 Luxor Executive Chair Mid Back, Black Leather 27"L 28"D 41"H Adjustable

XC1 Luxor Executive Chair High Back, Black Leather 27"L 28"D 47"H Adjustable

XC5 Altura Executive Chair Mid Back, Black Crepe 25"L 25"D 37"H Adjustable

XC4 Altura Executive Chair High Back, Black Crepe 25"L 25"D 43"H Adjustable

OTO Perth Chair High Back, Black 23"L 21"D 43"H Adjustable

BAR TABLES

G30BMS Bar Table Maple Top 72"L 26"D 42"H

G30BMW Bar Table W/ Grommet Holes, Maple Top 72"L 26"D 42"H

G30BWS Bar Table White Top 72"L 26"D 42"H

G30BWW Bar Table W/ Grommet Holes, White Top 72"L 26"D 42"H

CAFÉ TABLES

G30DMS Café Table Maple Top 72"L 26"D 30"H

G30DMW Café Table W/ Grommet Holes, Maple Top 72"L 26"D 30"H

G30DWS Café TableWhite Top
72"L 26"D 30"H

G30DWW Café Table W/ Grommet Holes, White Top 72"L 26"D 30"H

COCKTAIL TABLES

G30CMS Cocktail TableMaple Top
72"L 26"D 18"H

G30CMW Cocktail Table W/ Grommet Holes, Maple Top 72"L 26"D 18"H

G30CWS Cocktail Table White Top 72"L 26"D 18"H

G30CWW Cocktail Table W/ Grommet Holes, White Top 72"L 26"D 18"H

BARSTOOLS





BARSTOOLS

BS001 Shark Swivel Barstool

White Plastic W/ Arms, Chrome Base 22"L 19"D 34"-44"H

BS002 Zoey Swivel Barstool

White Vinyl, Chrome Base 15"L 17"D 31"-35"H

BS003 Zoey Swivel Barstool

Black Vinyl, Chrome Base 15"L 17"D 31"-35"H

BSN Jetson Barstool

Black 18"L 19"D 29"H

BS1 Ohio Barstool

Red, Chrome 18" Round 31"H Adjustable

BS2 Ohio Barstool

Black, Chrome 18" Round 31"H Adjustable

BS3 Ohio Barstool

Grey, Chrome 18" Round 31"H Adjustable

BST Banana Barstool

White, Chrome 21"L 22"D 30"H

BSS Banana Barstool Black, Chrome 21"L 22"D 30"H

BCE Ice Barstool Transparent, Chrome

16.75"L 16"D 37.75"H

BSD Oslo Barstool

Blue 17"L 20"D 30"H

BSC Oslo Barstool

White 17"L 20"D 30"H

BSL Gin Barstool Maple, Chrome 16"L 16"D 29"H



BAR TABLES

Standard Black Base 30" Round 42"H VTK Maple Top VTJ Graphite Nebula Top 30MHSB Mahogany Top VTF Metallic Silver Top VTB Brushed Red Top VTC Brushed Blue Top

Standard Black Base 36" Round 42"H VTP Maple Top VTN Graphite Nebula Top VTM Grey Nebula Top

Tulip Chrome Base

30° Round 42"H
WTK Maple Top
WTJ Graphite Nebula Top
30MHTB Mahogany Top
WTF Metallic Silver Top
WTB Brushed Red Top
WTC Brushed Blue Top

Tulip Chrome Base 36° Round 42"H WTP Maple Top WTN Graphite Nebula Top WTM Grey Nebula Top















CAFÉ TABLES

Standard Black Base

30" Round 29"H **ZTK** Maple Top **ZTJ** Graphite Nebula Top **30MHSC** Mahogany Top **ZTF** Metallic Silver Top **ZTB** Brushed Red Top **ZTC** Brushed Blue Top

Standard Black Base

36" Round 29"H **ZTP** Maple Top **ZTN** Graphite Nebula Top **ZTM** Grey Nebula Top

Tulip Chrome Base

30" Round 29"H XTK Maple Top XTJ Graphite Nebula Top **30MHTC** Mahogany Top XTF Metallic Silver Top XTB Brushed Red Top XTC Brushed Blue Top

Tulip Chrome Base

36" Round 29"H **XTP** Maple Top XTN Graphite Nebula Top XTM Grey Nebula Top

TRAINING ROOM









BOOKCASES & PRODUCT DISPLAYS





PMB42



BC6

PO3



ВС7



PDL



FT2



ET1

UTILITY CHAIRS



ÇV1



DF1

TRAINING ROOM

PO1 Lecturn Podium Cherry 24"L 19"D 50"H

CP5 Computer TableGraphite Nebula

Graphite Nebula 36"L 30"D 42"H

PO3 Kiosk Black, Maple 24"L 21"D 42"H

WD2 Writing Desk Graphite 48"L 24"D 30"H

BOOKCASES & PRODUCT DISPLAYS

Plastic Pedestal Black **PMB36** 24"L 24"D 36"H **PMB42** 24"L 24"D 42"H

BC6 Bookcase Mahogany 36"L 13"D 71"H

BC7 Bookcase Granite 36"L 13"D 71"H

PDL Locking Door Pedestal

Black 24"L 24"D 42"H

ET2 Etagere Black 30"L 16"D 70"H

ET1 Etagere Pewter 30"L 16"D 70"H

UTILITY CHAIRS

SY1 Altura Steno Chair Black Crepe 25"L 26"D 21"H

DF1 Altura Drafting StoolBlack Crepe
25"L 26"D 34"H









FILES



VF4

RTR



VF2





FRIDGES





FKIDGES

DESKS & CREDENZAS

JD6 Executive Desk

Mahogany 60°L 30°D 29°H

JD7 Executive Desk

Granite 60"L 30"D 29"H

CR6 Credenza

Mahogany 72"L 24"D 29"H

CR7 Credenza

Granite 72"L 24"D 29"H

FILES

VF4 Vertical File

4 Drawer 27"L 19"D 52"H

VF2 Vertical File

2 Drawer 27"L 19"D 28"H

L26 Lateral File

Mahogany 36°L 20°D 29°H

L27 Lateral File

Granite 36°L 20°D 29°H

FRIDGES

R1R Refrigerator

White 14.0 cubic feet 28°L 28°D 64"H

R1Q Refrigerator

White 4.0 cubic feet 20"L 22"D 33"H

MOBILE TABLET STANDS



LAMPS



LIGHTED **PRODUCTS**





MOBILE TABLET **STANDS**

TBSTDW Mobile Tablet Stand White

14"L 13"D 44.5"H

TBSTND Mobile **Tablet Stand** Black 14"L 13"D 44.5"H

MOBILE TABLET STAND ACCESSORIES

TBBCHR Brochure

Holder 8.625"L 1.1"D 11.325"H

TBSHLF Charging Shelf

14.85"L 7.17"D 1"H

TBPNTR Wireless Printer Holder

3.3"L 1.9"D 5.28"H

LAMPS

LA15 Mason Floor Lamp

Brushed Silver 18" Round 55"H

LA14 Mason Table Lamp

Brushed Silver 16" Round 26"H

TRW Trovato LED Floor Lamp

White 7"L 7"D 72"H

TRH Trovato Table Lamp

White 7"L 7"D 26"H

LIGHTED PRODUCTS

CUBL20 Edge Lighted Cube Ottoman

White Plastic 20"L 20"D 20"H

CUBTBL Edge LED Cube Table

W/ Plexi Top, White Plastic 20"L 20"D 20"H

BARS



BARS

BR1 Martini Bar 50"L 50"D 47"H

BRC Circle Martini Bar Comprised of three BR1 Martini Bars 100"L 100"D 47"H trade shows

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conventions

excellence in exposition S



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CUSTOM FURNITURE

UPCEA 2015

(page 1 of 4)

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CODE	QTY	ITEM (DESCRIPTION)	PRICE
SOFAS/S	ECTIO	NALS AND LOVESEATS	
SFA003		Roma Sofa/White Vinyl	725.00
SFA001		Mirabel Sofa/Brown Leather	725.00
SFA002		Allegro Sofa/Blue Fabric	598.00
SO1		South Beach Sofa/Platinum Suede	570.00
SOC		Lisbon Sofa/Black Leather	661.00
SON		Marrakesh Sofa/Light Beige	538.00
SOM		Key West Sofa/Black	502.00
MPS		Memphis Sofa/Black/Mini Size	472.00
SED		Newport 3 Piece Sectional/Charcoal Leather	1284.00
SO2		South Beach 3 Piece Sectional/Plat. Suede	1242.00
LSD		Newport Loveseat/Charcoal Leather	574.00
LS M		Key West Loveseat/Black	446.00
LSC		Lisbon Loveseat/Black Leather	596.00
CLUB/OC	CASIO	NAL/MEETING CHAIRS	
CHR003		Roma Chair/White Vinyl	473.00
CHR001		Mirabel Chair/Brown Leather	473.00
CHR002		Allegro Chair/Blue Fabric	397.00
CHC		Lisbon Chair/Black Leather	437.00
CHN		Marrakesh Chair/Light Beige	382.00
OCB		Key West Tub Chair/Black	366.00
MPC		Memphis Chair/Black/Mini Size	336.00
CHD		Newport Armless Chair/Charcoal Leather	316.00
COD		Newport Corner/Charcoal Leather	394.00
CH001		Casper Chair/Clear Acrylic	164.00
CCE		Ice Chair/Transparent	188.00
OCA		T-Vac/Translucent/Chrome	254.00
OCH		Madrid Chair/Black Leather	688.00
BCW		Madrid Chair/White Leather	688.00

CODE	QTY	ITEM (DESCRIPTION)	PRICE		
CLUB/OCCASIONAL/MEETING CHAIRS (CONTINUED)					
OCU		Globus Chair/White Vinyl	351.00		
OCMESP		Expresso Meeting Chair	170.00		
OCMTAU		Taupe Meeting Chair	245.00		
OTTOMANS					
VIB01		Vibe Cube Ottoman/Green Vinyl	120.00		
VIB02		Vibe Cube Ottoman/Blue Vinyl	120.00		
VIB03		Vibe Cube Ottoman/Pink Vinyl	120.00		
VIB04		Vibe Cube Ottoman/Red Vinyl	120.00		
VIB05		Vibe Cube Ottoman/Yellow Vinyl	120.00		
VIB06		Vibe Cube Ottoman/Gold/Bronze Vinyl	120.00		
VIB07		Vibe Cube Ottoman/Champagne Vinyl	120.00		
VIB08		Vibe Cube Ottoman/Orange Vinyl	120.00		
PUZZ2SW		Puzzle Bench Ottoman/White	284.00		
OTS		South Beach Wedge Ottoman/Plat. Suede	221.00		
OTQ		Square Ottoman/White Leather	304.00		
OTN		Bench Ottoman/White Leather	340.00		
OTP		Square Ottoman/Black Leather	304.00		
OTM		Bench Ottoman/Black Leather	340.00		
OTK		Half Round Ottoman/Black Leather	355.00		
OTL		Half Round Ottoman/White Leather	355.00		
CCZ		Circle Ottoman/Black/White Leather	552.00		
CCB		Circle Ottoman/Black Leather	552.00		
CCW		Circle Ottoman/White Leather	552.00		
OTH		Cube Ottoman/Black Leather	104.00		
OSC		Cube Ottoman/White Leather	104.00		
SAL		Sally Stool/White	82.00		

Company Name	Booth Number		
Street Address			
City	State	Zip Code	Country
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CUSTOM FURNITURE

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CODE	QTY	ITEM (DESCRIPTION)	PRICE	CODE	QTY	ITEM (DESCRIPTION)	PRICE
GROUP S	EATIN	G		OCCASIO	DNAL	COCKTAIL AND END TABLES (CONTINUED)	
SCE		Fusion Chair/Red/White	125.00	E1W		Sydney End Table/White	233.00
SC10		Razor Chair/White	75.00	E1Y		Sydney End Table/Black	233.00
SC9		Panton Side Chair/White	171.00	CONFER	ENCE	TABLES	
SC1		New York Chair/Onyx/Maple Back	162.00	CG1		Manhatten Conference Table/Black	262.00
SC8		Flex Chair with Wheels	146.00	CF2		Geo Rectangle Conference Table/Black	355.00
SCC		Fusion Chair/Clear/White	125.00	CE2		Geo Rectangle Conference Table/Chrome	368.00
SCF		Fusion Chair/Black/White	125.00	OCT6W		Nova Oval Table/6' White	485.00
SCD		Fusion Chair/Green/White	125.00	CE1		Geo Square Rounded Conference Table	254.00
SC4		Jetson Chair/Black	162.00	CF1		Geo Square Rounded Conference Table/Black	242.00
SC2		Brewer Chair/Grey & Chrome	153.00	CB2		Conference Table/6' Graphite Nebula	397.00
SC3		Brewer Chair/Onyx/Black	153.00	CB3		Conference Table/8' Graphite Nebula	481.00
SC5		Tilt Executive Chair/Arms/Onyx/Black	288.00	CD2		Conference Table/6' Grey Nebula	397.00
CO4		Iso Mesh Chair/Black	270.00	CD3		Conference Table/8' Grey Nebula	481.00
XC3		Luxor Guest Chair/Black Leather	319.00	CC6		Conference Table/6' Rectangle/Mahogany	368.00
XC6		Altura Guest Chair//Black Crepe	284.00	CC7		Conference Table/8' Rectangle/Mahogany	454.00
CS5		Vista Chair/Black/Chrome Legs	67.00	CC8		Conference Table/10' Rectangle/Mahogany.	721.00
CS8		Berlin Chair/Black/White	99.00	CT06GR		6' Granite Conference Table	286.00
CS9		Berlin Chair/Red/White	99.00	C508GR		8' Granite Conference Table	348.00
OCCASIO	NAL C	OCKTAIL AND END TABLES		CT10GR		10' Granite Conference Table	523.00
COLI		Oliver Cocktail Table	220.00	CC5		Conference Table/42" Round Mahogany	325.00
C1E		Silverado Cocktail Table	241.00	CB1		Conference Table/42" Round/Graphite	325.00
C1D		Soho Cocktail Table/Chocolate Top	343.00	CT42GR		Conference Table/42" Round/Granite	337.00
C1K		Inspiration Cocktail Table	276.00	CD1		Conference Table/42" Round/Grey Nebula	325.00
C1F		Geo Rectangle Cocktail Table/Black	220.00	EXECUT	IVE CH	HAIRS	
C1C		Geo Rectangle Cocktail Table/Chrome	227.00	XC2		Luxor Executive Chair/Black Leather	346.00
C1W		Sydney Cocktail Table/White	259.00	XC1		Luxor Executive/High Back/Black Leather	368.00
C1Y		Sydney Cocktail Table/Black	259.00	XC5		Altura Executive Chair/Mid Back/Black Crepe	312.00
CDYTB		Candy Table/White/Black Top	183.00	XC4		Altura/Executive Chair/High Back/Black	340.00
EOLI		Oliver End Table	201.00	ОТО		Perth Chair/High Back/Black	401.00
E1E		Silverado End Table	227.00				
E1D		Soho End Table/Chocolate Top	310.00				
E1K		Inspiration End Table	263.00				
E1F		Geo End Table/Black	206.00				
E1C		Geo End Table/Chrome	213.00				
Company	Name					Booth Number	

, ,				
Street Address				
City	State	Zip Code	Country	
Email Address		Contact Name		
Telephone	Fax			



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www.arataexpo.com

CUSTOM FURNITURE

UPCEA 2015

(page 3 of 4)

All materials are on a rental basis and remain the property of Arata Expositions, Inc. The undersigned is responsible for these items and for their condition at close of show. As stated in our Payment Policy, all invoices must be paid in advance or at the show - cash, company check, wire transfer and/or credit card. All companies must provide a credit card authorization form with orders.

CODE	QTY	ITEM (DESCRIPTION)	PRICE
COMMUNAL	BAR,	CAFÉ AND COCKTAIL TABLES	
G30BMS		Bar Table/Maple Top	580.00
G30BMW		Bar Table/Maple Top/w Grommet Holes	580.00
G30BWS		Bar Table.White Top	580.00
G30BWW		Bar Table/White Top/w Grommet Holes	580.00
G30DMS		Café Table/Maple Top	466.00
G30DMW		Café Table/Maple Top/w Grommet Holes	466.00
G30DWS		Café Table/White Top	466.00
G30DWW		Café Table/White Top/w Grommet Holes	466.00
G30CMS		Cocktail Table/Maple Top	309.00
G30CMW		Cocktail Table/Maple Top/w Grommet Holes	309.00
G30CWS		Cocktail Table/White Top	309.00
G30CWW		Cocktail Table/White Top/w Grommet Holes	309.00
BARSTOOL	S		
BS001		Shark Swivel Barstool/White Plastic	284.00
BS002		Zoey Swivel Barstool/White Vinyl	258.00
BS003		Zoey Swivel Barstool/Black Vinyl	258.00
BSN		Jetson Barstool/Black	245.00
BS1		Ohio Barstool/Red/Chrome	162.00
BS2		Ohio Barstool/Black	162.00
BS3		Ohio Barstool/Grey/Chrome	162.00
BST		Banana Barstool/White	218.00
BSS		Banana Barstool/Black	218.00
BCE		Ice Barstool/Transparent/Chrome	201.00
BSD		Oslo Barstool/Blue	227.00
BSC		Oslo Barstool/White	227.00
BSL		Gin Barstool/Maple	172.00
BAR TABLE	S		
V TK		Maple Bar Table/Standard Base	213.00
V TJ		Graphite Nebula Bar Table	213.00
30MHSB		Mahogany Bar Table/Black Base	266.00
V TF		Metallic Silver Bar Table/Standard Base	242.00
V TB		Brushed Red Bar Table/Standard Base	213.00
V TC		Brushed Blue Bar Table/Standard Base	213.00

CODE	QTY	ITEM (DESCRIPTION)	PRICE
BAR TABL	ES (CO	NTINUED)	
V TP		Maple Bar Table/36" Top/Standard Base	221.00
V TN		Graphite Nebula Bar Table/36" Top	221.00
V TM		Grey Nebula Bar Table/36' Top	221.00
WTK		Maple Bar Table/Tulip Base	270.00
W TJ		Graphite Nebula Bar Table/Tulip Base	270.00
30MHTB		Mahogany Bar Table/Tulip Base	297.00
WTF		Metallic Silver Bar Table/Tulip Base	297.00
WTB		Brushed Red Bar Table/Tulip Base	270.00
WTC		Brushed Blue Bar Table/Tulip Base	270.00
WTP		Maple Bar Table/36" Top/Tulip Base	297.00
WTN		Graphite Nebula Bar Table/36" Top/Tulip Base	297.00
WTM		Grey Nebula Bar Table/36" Top/Tulip Base	297.00
CAFÉ TAE	BLES		
ZTK		Café Table/Maple	185.00
ZTJ		Café Table//Graphite Nebula	185.00
30MHSC		Café Table/Mahogany/30" Round	255.00
ZTF		Café Table/Metallic Silver	209.00
ZTB		Café Table/Brushed Red	205.00
ZTC		Café Table/Brushed Blue	185.00
ZTP		Café Table/36" Top/Maple	205.00
ZTN		Café Table/36" Top/Graphite Nebula	205.00
ZTM		Café Table/36" Top/Grey Nebula	205.00
XTK		Café Table/Maple/Tulip Base	254.00
XTJ		Café Table/Graphite Nebula/Tulip Base	254.00
30MHTC		Café Table/Mahogany/Tulip Base	276.00
XTF		Café Table/Metallic Silver/Tulip Base	280.00
XTB		Café Table/Brushed Red/Tulip Base	254.00
XTC		Café Table/Brushed Blue/Tulip Base	254.00
XTP		Café Table/36" Top/Maple/Tulip Base	276.00
XTN		Café Table/36" Top/Graphite Nebula/Tulip Base	276.00
XTM		Café Table/36" Top/Grey Nebula/Tulip Base	276.00

Company Name		Booth Number	
Street Address			
City	State	Zip Code	Country
Email Address		Contact Name	
Telephone	Fax		

arata expositions, inc. 15928 tournament drive gaithersburg, md 20877 phone: (301) 921-0800 fax: (301) 990-1717 www.arataexpo.com

CUSTOM FURNITURE

UPCEA 2015

(page 4 of 4)

All materials are on a rental basis and remain the property of Arata Expositions, Inc. The undersigned is responsible for these items and for their condition at close of show. As stated in our Payment Policy, all invoices must be paid in advance or at the show - cash, company check, wire transfer and/or credit card. All companies must provide a credit card authorization form with orders.

CODE	QTY	ITEM (DESCRIPTION)	PRICE
TRAININ	IG RO	ОМ	
PO1		Podium/Lecturn/Cherry	270.00
CP5		Computer Table/Graphite Nebula	356.00
PO3		Kiosk/Black/Maple	425.00
WD2		Writing Desk/Graphite	312.00
воокс	ASES	AND PRODUCT DISPLAYS	
PMB36		Plastic Pedestal/Black	353.00
PMB42		Plastic Pedestal/Black	416.00
BC6		Bookcase/Mahogany	304.00
BC7		Bookcase/Graphite	297.00
PDL		Locking Door Pedestal/Black	405.00
ET2		Etagere/Black	304.00
ET1		Etagere/Pewter	304.00
UTILITY	CHAIF	RS	
SY1		Altura Task Chair/Black Crepe	177.00
DF1		Altura Drafting Stool/Black Crepe	263.00
DESKS/	CREDI	ENZAS AND FILES	
JD6		Executive Desk/Mahogany	496.00
JD7		Executive Desk/Graphite	475.00
CR6		Credenza/Mahogany	496.00
CR7		Credenza/Graphite	467.00
VF4		Vertical File/4 Drawer	233.00
VF2		Vertical File/2 Drawer	171.00

CODE Q	TY IT	EM (DESCRIPTION)	PRICE
DESKS/CR	EDENZ	ZAS AND FILES (CONTINUED)	
L26		Lateral File/Mahogany	376.00
L27		Lateral File/Graphite	356.00
FRIDGES			
R1R		Refrigerator/White/20" x 30" x 65"/14.0 cubic	744.00
R1Q		Refrigerator/White/20" x 22" x 33"/4.0 cubic	248.00
MOBILE TA	ABLET	STANDS AND ACCESSORIES	
TBSTDW		Mobile Tablet Stand/White/14"x13"x44.5"	183.00
TBSTND		Mobile Tablet Stand/Black/14"x13"x44.5"	183.00
TBBCHR		Brochure Holder/8.625"x1.1"x11.325"	57.00
TBSHLF		Charging Shelf/14.85"x7.17"x1"	57.00
TBPNTR		Wireless Printer Holder/3.3"x1.9"x5.28"	57.00
LAMPS AN	D LIGH	HTED PRODUCTS	
LA15		Mason Floor Lamp/Brushed Silver	195.00
LA14		Mason Table Lamp/Brushed Silver	132.00
TRW		Trovato LED Floor Lamp/White	132.00
TRH		Trovato Table Lamp/White	195.00
CUBL20		Edge Lighted Cube Ottoman/White Plastic	176.00
CUBTBL		Edge LED Cube Table/White Plastic	176.00
BARS			
BR1		Martini Bar	1233.00
BRC		Circle Martini Bar	3550.00

Add 30% to orders not received by the discount deadline date.

Orders must be received two (2) weeks prior to show opening to be guaranteed. Floor orders limited to availability.

A delivery fee of \$50.00 will be added to each order.

Discount Deadline: March 13, 2015 (Received By). Discount price applies only to orders that are accompanied by payment and are received by discount deadline. **Standard price applies to orders received after the deadline.** Items cancelled after move-in begins will be charged at 100% of the published price. Absolutely no credits will be issued after show closing.

Standing on rental furniture is prohibited. Arata Expositions, Inc. cannot be responsible for injuries or falls caused by improper use. All materials are on a rental basis and remain the property of Arata Expositions, Inc. The exhibiting company is responsible for these items and for their condition at close of show.

	Custom Furniture Total
	Add 30% after 3/13/15
	5.75% Tax
50.00	Delivery Fee
	Total

Company Name		Booth Number	
Street Address			
City	State	Zip Code	Country
Email Address		Contact Name	
Telephone	Fax		

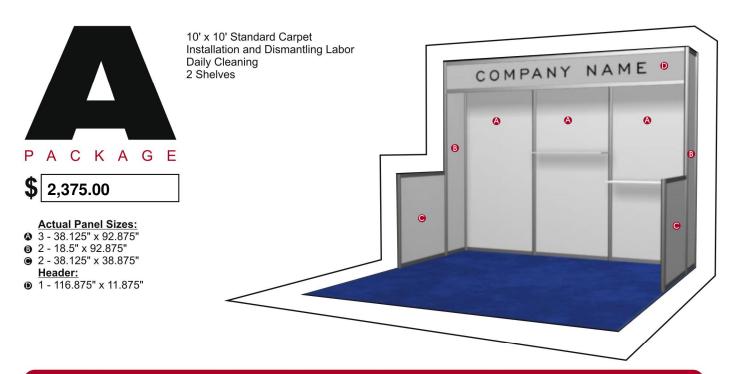


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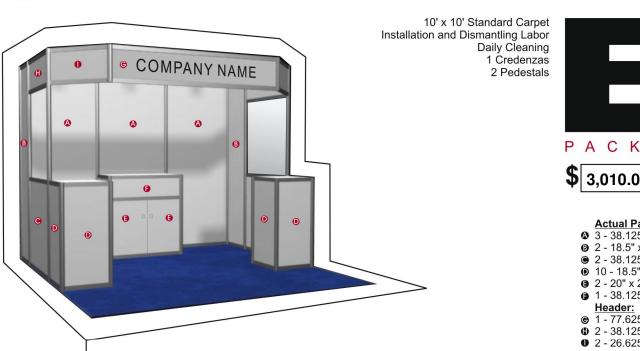
RENTAL BOOTHS

UPCEA 2015

(page 1 of 4)



Please **DO NOT** place any text ½" from all finished edges for panel insertion. Files must be setup with ½" **Bleed**.



PACKAGE

3,010.00

Actual Panel Sizes:

- A 3 38.125" x 92.875"
- 3 2 18.5" x 92.875"
- 2 38.125" x 38.875"
- 10 18.5" x 38.875"
- 3 20" x 27.5"(doors)
- 6 1 38.125" x 9.25"
- **⊚** 1 77.625" x 11.875"
- **4** 2 38.125" x 11.875"
- 2 26.625" x 11.875"

Discount Deadline: March 13, 2015 (Received By). Discount price applies only to orders that are accompanied by payment and are received by

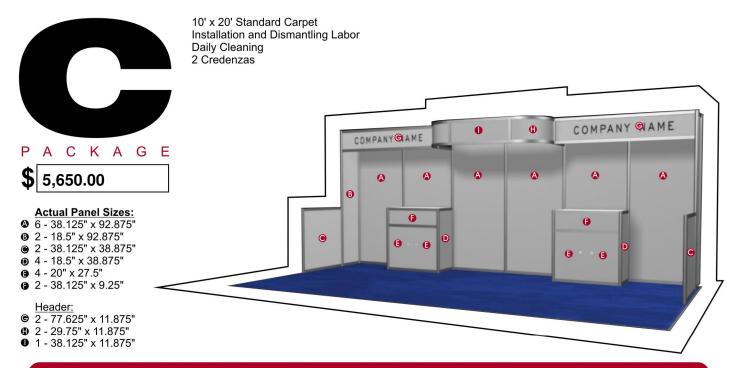
Please add 5.75% tax. Orders received after this date will be assessed an additional 50% charge. Cash, company check, wire transfer and/or credit cards accepted. Items cancelled two weeks prior to move-in will be charged at 50% of the original price. No refunds will be made on custom accessories. **ORDER EARLY**

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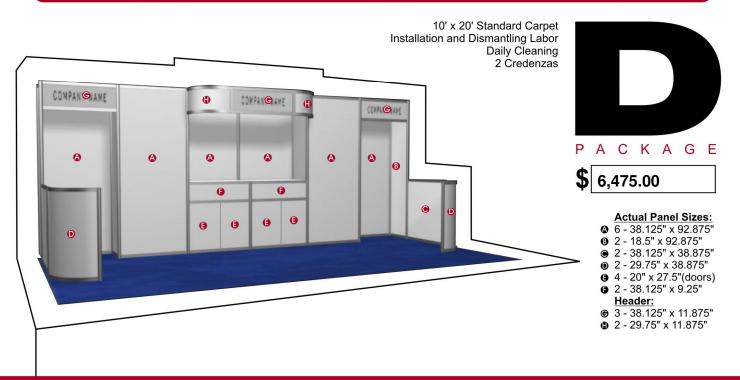
RENTAL BOOTHS

UPCEA 2015

(page 2 of 4)



Please **DO NOT** place any text ½" from all finished edges for panel insertion. Files must be setup with ½" **Bleed**.



Discount Deadline: March 13, 2015 (Received By). Discount price applies only to orders that are accompanied by payment and are received by discount deadline.

Please add 5.75% tax. Orders received after this date will be assessed an additional 50% charge. Cash, company check, wire transfer and/or credit cards accepted. Items cancelled two weeks prior to move-in will be charged at 50% of the original price. No refunds will be made on custom accessories.

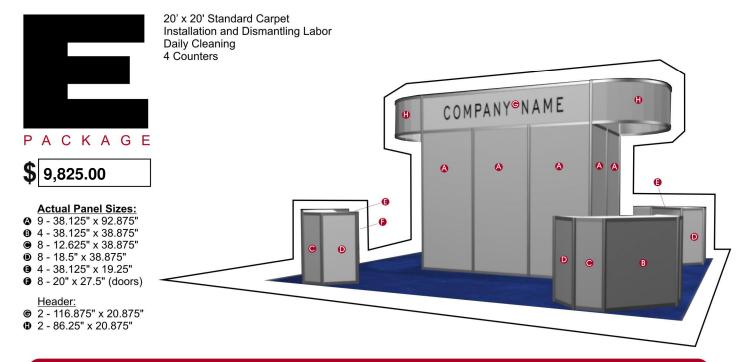
ORDER EARLY

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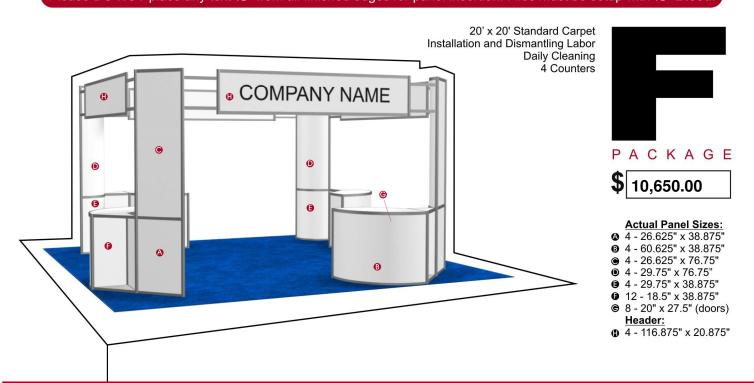
RENTAL BOOTHS

UPCEA 2015

(page 3 of 4)



Please **DO NOT** place any text ½" from all finished edges for panel insertion. Files must be setup with ½" **Bleed**.



Discount Deadline: March 13, 2015 (Received By). Discount price applies only to orders that are accompanied by payment and are received by discount deadline.

Please add 5.75% tax. Orders received after this date will be assessed an additional 50% charge. Cash, company check, wire transfer and/or credit cards accepted. Items cancelled two weeks prior to move-in will be charged at 50% of the original price. No refunds will be made on custom accessories.

ORDER EARLY

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RENTAL BOOTHS

UPCEA 2015

(page 4 of 4)

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All companies must provide a credit card authorization form with orders.	· · · · · · · · · · · · · · · · · · ·
CUSTOM RENTAL BOOTH	PACKAGES
Please Select Rental Booth Package:	
Package A □ Package B □ Package C □ Package D □] Package E □ Package F □
Select Standard Carpet Color:	
Black ☐ Grey ☐ Blue ☐ Red ☐ Teal ☐	Header Copy = BLACK BOLD LETTERS
Burgundy ☐ Purple ☐ Hunter Green ☐	
Select Panel Color:	
Black ☐ White ☐	
Please contact us for additional information and pricing on:	
Color Changes □ Logos □ Velcro Panels □ Custon	n Designs □ Custom Graphics □
Other:	
RENTAL BOOTH PACKAGE	ACCESSORIES
Add the following accessories to my Custom Rental Package:	
Credenza Pedestal	Shelves Clip-On Lights
18"d x 36"w x 42"h	12" x 36" \$44.00 each \$28.00 each
Qty \$ Qty \$ Q	ry \$ Qty \$
(total) (total)	(total) (total)
	S
	Double Double no Total
Discount Deadline: March 13, 2015 (Received By). Discount price applies only to orders that are accompanied by payment and are received by discount deadline. Add 50% to orders received after the deadline. Items cancelled after move-in begins will be charged at 100% of	Rental Package Total Accessories Total
the published price. Absolutely no credits will be issued after show closing.	50% after 3/13/15
Electrical requirements: Package rental price does not include electrical hook-up or labor to install clip-on-lights. Please order your electrical outlet for the rental exhibit and any	5.75% Tax
other electrical requirements (including labor) directly from the electrical contractor. The electrical order form is included in this service manual.	Total
Company Name	Booth Number
Street Address	
City State	Zip Code Country
Email Address	Contact Name
Telephone Fax	

arat 159 gait pho fax:

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SPECIAL SIGNS

UPCEA 2015

As stated in our Payment Policy, all invoices must be paid in advance or at the show - cash, company check, wire transfer and/or credit card. All companies must provide a credit card authorization form with orders.

CUSTOM SIGNS/SERVICES

This order for custom signs should accompany a printed version of each sign requested including exact copy, dimensions, position (horizontal or vertical) and easel back if desired.

	DIGITAL SHOWCARD SIGNS (10 words or less)		
Qty.	Size	Discount Price	Extended Price
	7" x 11"	\$43.00	\$
	7" x 44"	\$48.00	\$
	11" x 14"	\$55.00	\$
	14" x 22"	\$63.00	\$
	22" x 28"	\$81.00	\$
	28" x 44"	\$123.00	\$
	40" x 60"	Quoted	\$
	Easel back	\$8.00	\$

There will be an additional charge to prices listed for sign design labor or necessary labor to prepare logos for reproduction.

FTP INSTRUCTIONS

Using Internet Explorer or FTP Client:

- Type ftp://ftp.aratafiles.com
- User: Arata@aratafiles.com
- Password: Welcome22@

Please do not try to drag and drop a folder. Due to permissions you are only allowed to upload files. You may drag and drop multiple files at once but NO FOLDERS.

Make sure your exhibiting company and show name are used to label the file.

FILE PREPARATION

FILE TYPES

Digital files (logos, photos, finished layouts, etc.) should be saved or exported from your design application to PDF, EPS, or TIFF with a minimum resolution of 300dpi at 50% of the final desired production size. The higher the resolution provided, the better the results. JPEG's are less desirable, but can be accepted if the resolution is 300 dpi or higher. Placed images are to be embedded rather than linked. If files are linked, be sure to send along the linked files.

Do not submit InDesign files (.indd), Word (.doc), PowerPoint (ppt.), and GIF files, or any file formatted for or taken from a website. Web graphics are not suited for large format printing. This is a very common error and should be avoided.

FONTS

All fonts should be converted to outlines or paths. Send font files if there is an anticipation of any changes so additions can be made to the provided art.

PROOFING

A clean hardcopy proof and a PDF proof should be sent along with the print files for reference. Files provided without proofs will be printed exactly as provided. Any re-prints necessary due to proofs not being provided are done at additional cost to the client.

Discount Deadline: March 13, 2015 (Received By). Discount price applies only to orders that are accompanied by payment and are received by discount deadline. **An additional 100% of the published prices will be applied to all orders received after the deadline.** Cancelled orders will be charged at 100% of the published price. Absolutely no credits will be issued after show closing.

Special Signs Total
Add 100% after 3/13/15
5.75% Tax
Total

Company Name		Booth Number	
Street Address			
City	State	Zip Code	Country
Email Address		Contact Name	
Telephone	Fax		



STANDARD SIGN REQUEST FORM UPCEA 2015

All materials are on a rental basis and remain the property of Arata Expositions, Inc. The undersigned is responsible for these items and for their condition at close of show. As stated in our Payment Policy, all invoices must be paid in advance or at the show - cash, company check, wire transfer and/or credit card. All companies must provide a credit card authorization form with orders.

STANDARD BOOTH EQUIPMENT



Standard Booth Equipment with 8' high draped background and 3' high siderail, as shown in illustration, will be provided without charge. Equipment consists of aluminum frames supported by case metal bases plus drapery.

STANDARD BOOTH EQUIPMENT/SIGN DOES NOT APPLY TO ISLANDS

	A standard Company I.D. sign m you w	neasuring 7" x 44" wil vish it to read in spac		red. Please print copy as	
		44"			_
					7"
	COMPANY NAME			BOOTH No.	
	NOTE: This form must Any forms received after this o		d returned before	March 13, 2015.	ed.
Comp	any Name		Booth N	Number	
Street	Address				
City		State	Zip Code	Country	
Email	Address		Contact Name		
Telepl	hone	Fax			

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BOOTH CLEANING

UPCEA 2015

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BOOTH CLEANING

ALL DAILY CLEANING SERVICES MUST BE ORDERED EXCLUSIVELY THROUGH ARATA EXPOSITIONS, INC. NO INDEPENDENT CONTRACTORS WILL BE PERMITTED TO PERFORM CLEANING SERVICES.

Vacuuming of booth and emptying of wastebaskets.	Discount Price	e Standard Price Extended Price	
Pre Show Cleaning x = sq.	ft. x \$.53 per sq. ft	\$.64 per sq. ft = \$	
Daily Booth Cleaning x = sq.	ft. x \$1.50 per sq. f	t \$1.80 per sq. ft = \$	
The square footage is based on the overall size of the space	occupied.		
PORTE	R SERVICE		
First Straff catalog at the strain and a strain at the str	l . Data a sa basa	descharation des	
Emptying of wastebaskets once every two hours, show hours	only. Hates are base	d on booth size.	
		mber of ow Days Extended Price	
Up to 500 square feet	\$110.00 x _	=	
501 to 1000 square feet	\$120.00 x _	=	
1001 to 2500 square feet	\$130.00 x _	=	
Greater than 2500 square feet	\$140.00 x _	=	
The square footage is based on the overall size of the space	occupied.		
Discount Deadline: March 13, 2015 (Received By). Discount price applies only to orders that are accompanied by payment and are received by discount deadline. Standard price applies to orders received after the deadline. Absolutely no credits will be issued after show closing.		Cleaning Total	
All rates are subject to change if necessitated by increased labor and material costs.		5.75% Tax Total	
Company Name	Вс	ooth Number	
Street Address			
City State	Zip Code	Country	
Email Address	Contact Nan	ne	
Telephone Fax			



LABOR REGULATIONS

UPCEA 2015

LABOR/UNION REGULATIONS

We have provided the following information to acquaint you with specific guidelines for labor. Trade shows, conventions and special events in this vicinity are governed by local union contracts. Please review this information in order to better understand the applicable union jurisdictions. If you have any questions once you have read this, please address them directly to Arata Expositions, Inc.

GENERAL INFORMATION

All necessary union labor is available to the exhibitor on advance order by use of the forms provided in this kit. Union labor is also available at the Exhibitor Service Center during installation, show hours and dismantle.

INSTALLATION AND DISMANTLE LABOR

Exhibitors have specified rights. For example, they are permitted to arrange their own manufactured products for display and related sales literature within their booth for as long as necessary.

Two full-time employees of the exhibiting company may set their exhibit provided they can finish in 1 hour. Exhibitors are not permitted to use power tools, Manual tools (hammers, screwdrivers, etc) are permitted within the time allocation above. After the 1 hour is up, exhibitors must use union labor provided by Arata Expositions, Inc. Your labor requirements can be ordered on the enclosed Display Labor Order Form.

FREIGHT HANDLING

Arata Expositions, Inc. will be responsible for the loading and unloading of all trucks, trailers, common and contract carriers as well as the handling of empty crates and the operation of handling equipment. Union jurisdiction allows individually hand carried items only, by one person in one trip per vehicle, and will not permit exhibitors use of dollies, hand trucks or pushcarts.

An exhibitor may not use truck dock facilities to unload his personal car, truck or station wagon. All truck docks are under the control of the official material handling contractor. This is necessary for the total efficient movement of freight in and out.

Our Material Handling Department is responsible for maintaining in and out traffic schedules at the show site. Even local exhibitors should clear all movements of exhibit materials through this department as we will have priority at the unloading areas at all times.

SAFETY

Standing on chairs, tables or other rental furniture is prohibited. This furniture is not engineered to support your standing weight. Arata Expositions cannot be responsible for injuries or falls caused by the improper use of this furniture. If assistance is required in the installation or dismantle of your booth, please order labor on the Display Labor Order Form and the necessary ladders and tools will be provided.

GRATUITIES

Arata Expositions requests that exhibitors do not tip our employees. Do not give coffee breaks other than mid-morning and mid-afternoon when union employees have a fifteen minute paid break. Any attempts to solicit a gratuity by an employee for any service should be reported immediately to an Arata supervisor. Employees of Arata are paid at an excellent wage scale denoting a professional status, and we feel that tipping is not necessary. This applies to all Arata employees.



UPCEA 2015

OPERATION OF ALL MECHANICAL LIFTS

ALL MECHANICAL EQUIPMENT ON THE TRADE SHOW FLOOR AND DOCK AREAS MUST BE UNDER THE CARE, CUSTODY, AND CONTROL OF ARATA EXPOSITIONS, INC. THIS INCLUDES FORKLIFTS, PALLET JACKS, GENIE LIFTS, ETC., AS WELL AS ANY OTHER MECHANICAL EQUIPMENT.







- The operation or use of all motorized or mechanical lifting equipment for installation of booth structures or signs is not permitted by exhibitors or their designated contractors.
- The operation or use of all motorized or mechanical material handling equipment is not permitted by exhibitors or their designated contractors. This includes genie lifts, mechanical scooters and carts.
- Arata Expositions equipment is for use by Arata employees only. Please do not take it for your use.

ALL LIFTS, SCOOTERS, PALLET JACKS, DOLLIES AND MANPOWER MUST BE SUPPLIED BY ARATA EXPOSITIONS, INC.

Customer acknowledges that the show site and surrounding areas are active work zones. Customer, its agents, employees and representatives are present at their own risk.

Thank you for your cooperation.



Telephone

arata expositions, inc. 15928 tournament drive gaithersburg, md 20877 phone: (301) 921-0800 fax: (301) 990-1717

RATES: (ONE HOUR MINIMUM PER MAN)

DISPLAY LABOR

STANDARD RATE

UPCEA 2015

As stated in our Payment Policy, all invoices must be paid in advance or at the show - cash, company check, wire transfer and/or credit card. All companies must provide a credit card authorization form with orders. Absolutely no credits will be issued after show closing.

DISCOUNT RATE APPLY TO ORDERS THAT ARE RECEIVED BY MARCH 13, 2015.

DISCOUNT RATE

STRAIGHT TIME: 8:00 AM to 4:30 PM WEEKDA	YS	\$88.50 PER MAN PER HOUR	\$115.05 PER MAN PER HOUR
OVERTIME : AFTER 4:30 PM WEEKDAYS, ALL DHOLIDAYS	AY SATURDAY, SUNDAY AND	\$133.00 PER MAN PER HOUR	\$172.90 PER MAN PER HOUR
INSTALLATION OF DISPLAY:	Starting time can be guarantee minimum labor fee (per person	ed only at the start of the working day. i) if labor is not cancelled 24 hours prior	You will be charged a one hour r to the requested start time.
DATE TIME NO. OF PE	EOPLE APPROX. HOURS	TOTAL HOURS HOURLY RA	TE TOTAL ESTIMATED COST
	X = _	@\$	= \$
	X = = = =	@\$	= \$
		AEI Supervision (30%/\$35.	00)
		Total Estimated Labor Co	osts
your total bill (\$35.00 min PRESENT, YOU MUST COI	imum). IN ORDER TO COM MPLETE THE AEI SUPERVISED		JT YOUR REPRESENTATIVE
accordance with exhibitor's in ordered. If exhibitor fails to provide the control of the control	nstructions. Representative sho pick up worker(s) at time ordered	l, a one hour per worker no-show	s desk to obtain and return men charge will be applied.
Supervisor's Name:		Telephone Number	<u>:</u>
DISMANTLING OF DISPLAY:		d only at the start of the working day.) if labor is not cancelled 24 hours prior	
DATE TIME NO. OF PE	EOPLE APPROX. HOURS	TOTAL HOURS HOURLY RA	TE TOTAL ESTIMATED COST
	X = _	@\$	= \$
	X =	@\$	= \$
		AEI Supervision (30%/\$35.	00)
		Total Estimated Labor Co	osts
30% of your total bill (\$35.0	earliest hour, to dismantle our 0 minimum). IN ORDER TO C MPLETE THE AEI SUPERVISED	display without our supervision. OMPLETE THE WORK WITHO DLABOR FORM.	AEI charge for this service is OUT YOUR REPRESENTATIVE
accordance with exhibitor's	nstructions. Representative sho		ce upon assignment of men in s desk to obtain and return men charge will be applied.
Supervisor's Name:		Telephone Number	<u>. </u>
Company Name		Booth Number	
Street Address			
City	State	Zip Code	Country
Email Address		Contact Name	

Fax



AEI SUPERVISED LABOR

UPCEA 2015

This form must be completed by all exhibitors wishing to use AEI supervised labor for the installation and dismantle of their exhibits.

INBOUN	ID SHIPPIN	NG INFORMATION	JN
Display will be shipped to: Warehouse Sh	owsite	Date Shipped	Date to arrive
Carrier Shipped from	om: City/State_		
Total number of: Crates Cartons	Cases	Other (please specify)
S	ET UP INF	ORMATION	
Display Carpet: Shipped with exhibit: Re	ented from AEI _	Color	Size
Electrical Placement: Electrical under carpet:	Drawin	g attached (required):	Drawing with exhibit
Special Electrical Instructions:			
Set up instructions: Attached: Shipped	with display:	Special tools/ha	rdware:
Special set up or dismantle instructions:			
Graphics: Shipped with display: Shipped s	separately:	Carrier	Date to arrive:
Special instructions for graphics:			
OUTBOU	ND SHIPPI	NG INFORMATI	ON:
After dismantling, return/ship display to:		Carrier:	
		☐ T3 Logistics☐ Van Line	☐ Common Carrier
			☐ Next Day ☐ 2nd Day ☐ Deferred
			ails to pick up or refuses to accept your shipment ed by one of the official show carriers. It is the
		responsibility of the exhibit up time and date.	or to call your carrier of choice to schedule a pick
Emergency contact at show site:		Contact ph	one #:
Hotel:	Hotel phone	e #:	Arrival date:
Company Name		Booth	Number
Street Address			
City	State	Zip Code	Country
Email Address		Contact Name	
Telephone	Fax		



arata expositions, inc. 15928 tournament drive gaithersburg, md 20877 phone: (301) 921-0800 fax: (301) 990-1717 www.arataexpo.com

FORKLIFT LABOR

UPCEA 2015

As stated in our Payment Policy, all invoices must be paid in advance or at the show - cash, company check, wire transfer and/or credit card.

All companies must provide a credit card authorization form with orders. Absolutely no credits will be issued after show closing.

FORKLIFT & OPERATOR RATES per hour				
Description	Straight Time	Over- Time		
5,000 lb. forklift & operator	\$163.50	\$208.00		
4 stage forklift & operator	\$206.50	\$251.00		
Additional riggers per man	\$88.50	\$133.00		
Cage (per hour)	\$40.00	\$40.00		

Straight Time: 8:00am to 4:30pm weekdays

Over-Time: after 4:30 pm weekdays, all day Saturday,

Sunday and Holidays.

Forklifts must be ordered for header or booth construction exceeding 8' in height.

The operation or use of all motorized or mechanical lifting equipment, including genie lifts, for installation of booth structures or signs is not permitted by exhibitors or their designated contractors.

ALL LIFTS, SCOOTERS, PALLET JACKS, DOLLIES AND MANPOWER MUST BE SUPPLIED AND OPERATED BY ARATA EXPOSITIONS, INC.

ORDER: (Equipment and crew)

We will need forklift crew(s) as indicated below and will have a representative on hand to supervise the work to be done. Our representative will return the crew to the **service desk** upon completion of the work, check the work order and approve the work by signing work ticket.

	INSTALLATION REQUEST		DISMANTLE REQUEST
Date	Time _	Date	Time
	5,000 lb. forklift & operator with cage		5,000 lb. forklift & operator with cage
	4 stage forklift & operator with cage		4 stage forklift & operator with cage
	Additional riggers		Additional riggers

Forklift times cannot be guaranteed. We will make every effort to meet specified request when possible. All rates are subject to change if necessitated by increased labor and/or material costs. If exhibitor fails to pick up crew at time confirmed or order is not cancelled 24 hours prior to start time, a one hour charge per crew, "No Show Charge", will be applicable.

FORKLIFT ORDERS RECEIVED AFTER MARCH 13, 2015 WILL BE ASSESSED A 30% SURCHARGE.

Company Name		Booth Number	
Street Address			
City	State	Zip Code	Country
Email Address		Contact Name	
Telephone	Fax		



EXHIBITOR APPOINTED CONTRACTOR UPCEA 2015

As stated in our Payment Policy, all invoices must be paid in advance or at the show - cash, company check, wire transfer and/or credit card.

All companies must provide a credit card authorization form with orders. Absolutely no credits will be issued after show closing.

DEADLINE:

Friday, February 27, 2015

RETURN TO:

Arata Expositions, Inc. 15928 Tournament Drive Gaithersburg, MD 20877 Fax: (301) 990-1717

If the exhibitor plans to utilize a firm other than the Official Service Contractor, the EXHIBITOR ONLY must complete and send this form to Arata Expositions, Inc. If notification is not received by the deadline date, Arata Expositions labor must be used for all work and the Exhibitor Appointed Contractor will be permitted to supervise only.

In addition, a Certificate of Insurance, valid in the District of Columbia, must be provided with at least the following limits: Comprehensive General Liability not less than \$1,000,000 with respect to injuries to any one person in one occurrence; \$2,000,000 with respect to injuries to more than one person in any one occurrence; and \$500,000 with respect to damage to property; Workers' Compensation Insurance, including employee liability coverage, in a minimum amount not less than \$1,000,000 of individual and/or aggregate coverage, and naming Arata Expositions, Inc., UPCEA and the facility as additional insured.

The exposition floor, aisles, loading docks, service and storage areas will be under the control of the Official Service Contractor. The Exhibitor Appointed Contractor must coordinate all his activities with Arata Expositions, Inc. and abide by all rules and regulations of the show.

The Exhibitor Appointed Contractor will share with the Official Contractor all reasonable costs related to his operation, including overtime pay for stewards. The exhibitor will be assessed a flat fee of \$0.26 per square foot to cover all miscellaneous costs related to the restoration of exhibit space to is initial condition.

ARATA EXPOSITIONS, INC. WILL ONLY ACCEPT THIS FORM IF IT IS SIGNED BY AN AUTHORIZED EMPLOYEE OF THE EXHIBITING COMPANY. NOTIFICATION FROM THE DISPLAY HOUSE WILL NOT BE ACCEPTED. PLEASE MAIL OR FAX THIS FORM ALONG WITH YOUR CERTIFICATE OF INSURANCE TO ARATA EXPOSITIONS, INC. DO NOT SEND CERTIFICATES OF INSURANCE OR THIS FORM TO SHOW MANAGEMENT.

Company Name	Booth Number
Exhibitor Contact (Please Print)	Exhibitor Authorized Signature
Email Address	Phone Number
Type of work being performed	
"Non-Official Contractor/Display House	Contact Name
Email Address	Phone Number

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MATERIAL HANDLING

UPCEA 2015

LIMITS OF LIABILITY

(page 1 of 2)

- 1. **ACCEPTANCE OF TERMS:** It is understood that acceptance of the following terms and conditions will be construed when any of the following conditions are met:
 - The Exhibit Shipping Information & Drayage Rate Schedule is signed; or
 - Exhibitors materials are delivered to either the Arata Expositions, Inc. (hereafter referred to as "AEI")
 warehouse or show site for which AEI is the Official General Contractor for the event; or
 - When an order for any rental equipment and/or labor is placed by the exhibitor with AEI
- 2. AEI'S RESPONSIBLITIES: The responsibility of AEI with respect to the goods stored hereunder shall be limited to the exercise of ordinary care and diligence by its officers and employees in receiving, handling, keeping and delivering the same. For purposes of this contract, AEI means their employees, officers, directors, agents, assigns, affiliated companies, and related entities including, but not limited to, any subcontractors AEI may appoint. AEI shall not be liable for loss or damage by natural elements, fire, heat, frost, damp, dust, moths, rust, leakage, deterioration, acts of God, vandalism, theft, civil disturbance, power failure, acts of terrorism or war, labor disputes, lockouts or work stoppages of any kind nor for other causes beyond AEI's reasonable control.
- 3. **AEI LIABILITY:** It is understood that AEI and its subcontractors are not insurers. The exhibitor is responsible for obtaining the proper insurance to cover their property. AEI does not provide for full liability should loss or damage occur. AEI's liability shall be limited to the physical loss or damage to the specific article, which is lost or damaged. In any case, the liability of AEI is limited to \$.30 per pound per article, with a maximum of \$50.00 per item, and a maximum of \$1,000 per shipment, whichever is less, as agreed upon damages and exclusive remedy. Provisions of this paragraph shall apply if loss or damage, regardless of cause or origin, results directly or indirectly to property through performance or nonperformance of obligations imposed by the offering of services to Exhibitors, or from negligence, active or otherwise, by AEI, its subcontractors or employees. This applies while these goods are in AEI's warehouse, in vehicles for delivery or at show site. AEI shall not be liable to any extent whatsoever for any actual, potential or assumed loss of profits or revenues, or for any collateral costs, which may result from any loss or damage to an exhibitor's material which make it impossible or impractical to exhibit same.
- 4. EXHIBITORS ARE URGED TO CARRY ALL-RISK INSURANCE COVERING YOUR MATERIALS AGAINST DAMAGE, LOSS AND ALL OTHER HAZARDS FROM THE TIME SHIPMENTS ARE MADE PRIOR TO THE SHOW UNTIL SHIPMENTS ARE RECEIVED BACK AFTER THE SHOW. THIS CAN GENERALLY BE DONE BY ADDING "EXPOSITION FLOATERS" TO EXISTING INSURANCE POLICIES. IT IS UNDERSTOOD THAT AEI IS NOT AN INSURER. THAT INSURANCE, IF ANY, SHALL BE OBTAINED BY THE EXHIBITOR AND THE AMOUNTS PAYABLE BY AEI HEREUNDER ARE BASED ON THE VALUE OF THE MATERIAL HANDLING SERVICES AND THE SCOPE OF AEI LIABILITY AS SET FORTH ABOVE.
- 5. **PACKAGING:** AEI shall not be responsible for damage to uncrated material, material improperly packed, concealed damage, pad wrapped or shrink-wrapped materials, glass breakage, or carpet in bags or poly. Additionally, AEI shall not be responsible for crates and packaging that are unsuitable for handling, in poor condition, or have prior damage. Crates and packaging should be designed to adequately protect contents for handling by forklifts and similar means.
- 6. **INSURANCE CLAIMS:** The exhibitor must report the damage or loss at the AEI service desk at show site and complete our paperwork documenting the incident. Failure to complete the proper paperwork at show site will result in the claim being waived. The exhibitor must submit any written claim for loss or damage within (30) days of the close of the show on which the loss or damage occurred or the claim shall be considered waived. No suit or action shall be brought against AEI more than one year after the cause of action accrues.

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MATERIAL HANDLING

UPCEA 2015

LIMITS OF LIABILITY

(page 2 of 2)

- 7. **INBOUND SHIPMENTS:** After the exhibit materials are placed in the booth, AEI will not be responsible for condition, count or content. Please remember that there may be a lapse of time between the delivery of shipments to the booth and the arrival of the exhibitor or exhibitor's representative. AEI will not be responsible or liable for any loss, damage, theft, or disappearance of exhibitor's materials after same have been delivered to the exhibitor's booth at show site. We suggest exhibitors arrange for security services for their booth.
- 8. **EQUIPMENT REQUIRING SPECIAL EQUIPMENT:** Fourteen days advance notice must be provided to AEI by the exhibitor in order to obtain special devices to properly load, place or reload equipment requiring such care. AEI will not be liable for any damage incurred during the handling of equipment requiring special devices if this advance notice has not been received by AEI.
- 9. EMPTY CONTAINER LABELS: The exhibitor is responsible for affixing EMPTY labels (available at the AEI service desk) to containers to be stored during the show. It is understood that these labels are used for empty storage only and AEI assumes no responsibility or liability for loss or damage to contents while containers are in storage or for mislabeled containers.
- 10. **CLASSIFYING SHIPMENTS:** AEI cannot be responsible for classifying shipments. After shipments are tendered to a carrier for shipment, AEI cannot be responsible for delivery time or damage or loss to property.
- 11. **OUTBOUND SHIPMENTS:** All shipments received at the close of the show are subject to a final count. We will count and ship pieces as we find the shipment when we remove them from the booth to load out. All Material Handling Agreements submitted to AEI by the exhibitor will be checked at the time of pick up from the booth. Corrections will be made where any discrepancies exist between the quantities of pieces listed by the exhibitor and the actual count of such items in the booth at the time of pick up. AEI is not responsible for shipments left in booths by exhibitors. We suggest exhibitors arrange for security services for their booth. **PLEASE NOTE**: Where an exhibitor indicates choice of carrier for pickup, it is the exhibitor's responsibility to arrange with such carrier for said pickup service. In order to expedite removal of freight from the show site, AEI shall have the authority to change designated carriers, if such carriers do not pick up on time or refuse to accept shipments. Exhibits not removed from the show on removal day and on which we have no shipping information will be returned to our warehouse at an additional charge to await disposition. AEI assumes no liability as a result of such rerouting or handling.
- 12. **PAYMENT OF SERVICES:** The exhibitor agrees, in the event of a dispute with AEI or its subcontractors relative to any loss or damage to any of the exhibitor's freight or equipment, that the exhibitor will not withhold payment in any amount due to AEI for freight handling services or any other services provided by AEI or its subcontractors as an offset against the amount of the alleged loss or damage. Instead, the exhibitor agrees to pay AEI prior to the close of the show for all such charges and further agrees that any claim the exhibitor may have against AEI or its subcontractors shall be pursued independently by the exhibitor as a complete, separate transaction to be resolved on its own merits.
- 13. **JURISDICTION:** This agreement shall be deemed to have been made in the State of Maryland, and that any and all performance thereunder, or breach thereof, shall be interpreted, governed and construed pursuant to the laws of the State of Maryland, and the parties to this agreement consent that the Circuit Court for Montgomery County, Maryland shall be the sole forum where any cause of action arising under, or in any way related to, this agreement may be instituted.
- 14. **MISCELLANEOUS:** Exhibitor, as a material part of the consideration to AEI for material handling services, waives and releases all claims against AEI, its employees, agents, officers and directors, with respect to all matters for which AEI has disclaimed liability, pursuant to the provisions of this contract. The exhibitor acknowledges that he or she has read this agreement, understands it and agrees to be bound by its terms, and further agrees that it is the complete and exclusive agreement between the parties. The invalidity or enforceability of any provision hereof shall not affect, modify, or impair the validity and enforceability of all other provisions herein.

TIPS FOR MATERIAL HANDLING UPCEA 2015

HELPFUL HINTS

- 1. Ship prepaid collect shipments will not be accepted at either the warehouse or show site.
- 2. If you ship by way of your own truck or car, it is important to <u>have a delivery ticket prepared indicating the piece count and weight.</u> You are invoiced for material handling based on weight. If no information is available, the weight is estimated by the unloading crew.
- 3. <u>Consolidate</u> as many pieces as possible into one shipment to avoid being billed for several minimum shipments. To reduce material handling costs (Drayage), ship all of your exhibit materials in ONE shipment. Remember, there is a 200 pound minimum charge per shipment. See the example below.
- 4. Please be sure to obtain and complete an AEI Bill of Lading. Bills of Lading will be made available at the AEI service center on the final show day. Please be sure to return your completed Bill of Lading and any additional outbound information before you leave the show floor.
- 5. Should you choose to use a carrier other than the official show carrier, please be certain to contact them with any necessary pick-up information. **AEI is not responsible for contacting outside carriers for pick-ups.**
- 6. **BE SURE YOUR MATERIALS ARE INSURED** from the time they leave your firm until they are returned after the show. It is suggested that exhibitors arrange all risk coverage. This can be done by adding exposition floaters to existing policies. Contact your insurance representative. **BE SURE YOUR LIABILITY AND PROPERTY INSURANCE IS IN EFFECT DURING TRANSIT, STORAGE AND WHILE AT CONVENTION SITE.**

THE EXPENSIVE WAY!

Date Received:	Actual Weight	Minimum Charge	\$/100 Lbs.	Total Cost
3/20/15	80 Lbs.	200 Lbs. Min.	\$110.00	\$220.00
3/20/15	50 Lbs.	200 Lbs. Min.	\$110.00	\$220.00
3/20/15	70 Lbs.	200 Lbs. Min.	\$110.00	\$220.00
	200 Lbs. Total		Material Handling Charges	\$660.00

THE COST-EFFECTIVE WAY!

Date Received:	Actual Weight	Minimum Charge	\$/100 Lbs.	Total Cost
3/20/15	200 Lbs.	200 Lbs. Min.	\$110.00	\$220.00
	200 Lbs. Total		Material Handling Charges	\$220.00



SHIPPING INFORMATION

UPCEA 2015

SHIPPING INFORMATION:

ADVANCE WAREHOUSE

Shipments should be **PREPAID**, addressed as follows:

TO: (Company name and booth number)

FOR: **UPCEA 2015**

C/O: arata expositions, inc.

15928 Tournament Drive Gaithersburg, MD 20877

SHOWSITE

Shipments should be **PREPAID** addressed as follows:

TO: (Company name and booth number)

FOR: **UPCEA 2015**

C/O: arata expositions, inc.
C/O: Renaissance Washington
Renaissance Ballroom
999 9th Street. NW

Washington, DC 20001

To avoid confusion, remove all expired shipping labels before shipment.

Material handling fees include receiving your material at our warehouse and/or show site, delivery to the booth, storage of empty containers, return of outbound shipments to loading dock and reloading onto your carrier. All shipments must be accompanied by certified weight tickets. Rates are based on straight time move in and move out. All weights are rounded off to the next cwt and computed on a round-trip, per shipment basis.

Arata Expositions, Inc. will receive and hold all crated exhibits in storage up to thirty (30) days prior to the show set-up. ANY UNCRATED OR PAD WRAPPED PIECES WILL NOT BE ACCEPTED IN ADVANCE STORAGE. All shipments consigned to Arata Expositions, Inc. warehouse **MUST BE DELIVERED** no later than 4:00pm on Friday, March 20, 2015. Any material received at the warehouse after this date and time will be subject to a late surcharge.

All warehouse freight will be delivered to your booth by 12:00pm on Monday, March 30, 2015.

All shipments MUST BE PREPAID. No collect shipments will be accepted either at Arata Expositions, Inc. warehouse or the facility. Under no circumstances should any shipment be consigned to the facility prior to move-in dates. The facility will refuse and return all such shipments direct to consignee without notification.

Exhibitors may hand carry small items into the exhibit hall from their POV (privately owned vehicle). Union jurisdiction allows individually hand carried items only, by one person in one trip, and will not permit exhibitors use of dollies, hand trucks or pushcarts. An exhibitor may not use truck dock facilities to unload his personal car, truck or station wagon.

ALL TRUCK DOCKS ARE UNDER THE CONTROL OF THE OFFICIAL MATERIAL HANDLING CONTRACTOR, AND THIS IS NECESSARY FOR THE TOTAL EFFICIENT MOVEMENT OF FREIGHT IN AND OUT. This control will be strictly enforced. Any freight handled by AEI will be recorded on a freight receiving report and charged the rates reflected on this form.

Be prepared for the outbound shipment. Know your destination and if you have a choice of carrier, be sure to contact them in advance. If you prefer to use the official show carriers, service representatives will be available at the Arata Service Center to assist you.

If your designated carrier fails to pick up or refuses to accept your shipment by 2:00pm on Wednesday, April 1, 2015, your freight will be shipped by one of the official show carriers or material may be returned to our warehouse pending advice from the exhibitor and they will be charged accordingly for this service. No liability will be assumed by Arata Expositions, Inc. as a result of such rerouting and handling.

Arata Expositions, Inc. cannot be responsible for classifying shipments. After shipments are tendered to a common carrier for shipment, **Arata Expositions, Inc.** cannot be responsible for delivery time or damage or loss to property.



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MATERIAL HANDLING RATE SCHEDULE UPCEA 2015

As stated in our Payment Policy, all invoices must be paid in advance or at the show - cash, company check, wire transfer and/or credit card.

All companies must provide a credit card authorization form with orders. Absolutely no credits will be issued after show closing.

RATES ARE BASED per CWT (with a 200 pound minimum)

<u>WAREHOUSE SHIPMENTS:</u> This rate includes receiving at Arata Expositions, Inc. WAREHOUSE, 30 days of storage prior to show, delivery to the booth, storage of empty containers, return of outbound shipments to loading dock and reloading onto your carrier. Uncrated or pad wrapped shipments will not be received at the warehouse. All shipments must be accompanied by certified weight tickets. Rates are based on straight time move in and move out. All weights are rounded off to the next cwt and computed on a round-trip, per shipment basis.

Crated Shipment	110.00 per CWT
Special Handing Shipment	137.50 per CWT

<u>SITE SHIPMENTS:</u> This rate includes receiving at the EXHIBIT HALL on scheduled move in dates, delivery to the booth, storage of empty containers, return of outbound shipments to loading dock and reloading onto your carrier. All shipments must be accompanied by certified weight tickets. Rates are based on straight time move in and move out. All weights are rounded off to the next cwt and computed on a round-trip, per shipment basis.

Crated Shipment	110.00 per CWT
Special Handling Shipment	137.50 per CWT
Uncrated/pad wrapped Shipment	165.00 per CWT

OVERTIME: is before 8:00am and after 4:30pm Monday-Friday and all day Saturday, Sunday and holidays. You will be charged a overtime surcharge (in addition to the rates above) for each occurrence of the following:

- •Your shipment is received at our warehouse or show site on overtime.
- •Your shipment is moved into the convention facility on overtime due to scheduling conflicts beyond our control.
- •Your shipment is moved out of the convention facility on overtime due to scheduling conflicts beyond our control.

OVERTIME SURCHARGE:

Crated Shipment	27.50 per CWT
Special Handling Shipment	34.50 per CWT
Uncrated/pad wrapped Shipment	41.25 per CWT

LATE SHIPMENT SURCHARGE FOR SHIPMENTS RECEIVED IN WAREHOUSE AFTER MARCH 20, 2015

Crated Shipment	27.50 per CWT
Special Handling Shipment	34.50 per CWT

<u>SMALL PACKAGE SHIPMENTS (FEDEX & UPS only):</u> Direct shipments to the facility will be received at a rate of \$35.00 per package. Small package shipments are defined as envelopes or small cartons with a combined weight not to exceed 40 pounds that are received at the same time, from the same carrier.

WEIGHT TICKET FEE: A \$25.00 fee will be added to your invoice for each shipment received without certified weight tickets.

<u>SPECIAL SERVICES:</u> A cost quotation will be provided for local pickup and delivery service and for shipments requiring specialized equipment and handling due to excessive weight, size or value.

Company Name	Booth Number				
Street Address					
City	State	Zip Code	Country		
Email Address		Contact Name			
Telephone	Fax				



MATERIAL HANDLING CALCULATION UPCEA 2015

As stated in our Payment Policy, all invoices must be paid in advance or at the show - cash, company check, wire transfer and/or credit card.

All companies must provide a credit card authorization form with orders. Absolutely no credits will be issued after show closing.

WAREHOUSE SHIPMENT MATERIAL HANDLING RATE CALCULATOR									
RATE CLASSIFICATION	WEIGHT (ROUNDED UP TO NEXT 100LBS) (200LBS MINIMUM)	CWT	x	PRICE PER CWT	II	TOTAL COST ESTIMATE			
Example: Warehouse Crated	250 lbs (300) Divided by 100 =	3	х	\$110.00	Ш	\$330.00			
Warehouse Crated			х	\$110.00					
Warehouse Special Handling			х	\$137.50	Ш				

NOTE: Overtime and late arrival charges may be applicable. Overtime charges include warehouse shipments that are moved to show site during overtime hours. Please refer to the Arata Expositions Material Handling Rate Schedule form for surcharges.

SHOWSITE SHIPMENT MATERIAL HANDLING RATE CALCULATOR									
RATE CLASSIFICATION	WEIGHT (ROUNDED UP TO NEXT 100LBS) (200LBS MINIMUM)	сwт	x	PRICE PER CWT	=	TOTAL COST ESTIMATE			
Example: Showsite Crated	250 lbs (300) Divided by 100 =	3	Х	\$110.00	=	\$330.00			
Showsite Crated			Х	\$110.00	=				
Showsite Special Handling			х	\$137.50	=				
Showsite Uncrated/Pad-Wrapped			х	\$165.00	=				

NOTE: Overtime arrival charges may be applicable. Please refer to the Arata Expositions, Inc. Material Handling Rate Schedule form for surcharges.

DESCRIPTIONS OF RATE CLASSIFICATIONS

CRATED: Material that is skidded or is in any type of shipping container that can be unloaded at the dock with no additional handling required.

SPECIAL HANDLING: Material delivered by a carrier in such a manner that requires additional handling. Please refer to the Special Handling Definitions outlined in the manual.

UNCRATED/PAD-WRAPPED: Material that is shipped loose or pad-wrapped, and/or unskidded machinery without proper lifting bars or hooks.

Total Warehouse Shipments	\$
Total Showsite Shipments	\$
Material Handling Total	\$

Company Name	Booth Number				
Street Address					
City	State	Zip Code	Country		
Email Address		Contact Name			
Telephone	Fax				



SPECIAL HANDLING

UPCEA 2015

Special handling applies to shipments that are loaded by cubic space and/or packed in such a manner as to require additional labor/handling, such as ground unloading/loading, constricted space unloading/loading, designated piece unloading/loading, carpet/padding only shipments or stacked shipments. Also included are multiple shipments, alternate delivery locations, mixed loads, and shipments without individual bills of lading. Shipments loaded in this manner require additional time, labor, or equipment to unload, sort and deliver. All Federal Express, Airborne Express, DHL and UPS shipments require special handling.

SPECIAL HANDLING DEFINITIONS

Ground Unloading/Loading:

Vehicles that are not dock height, preventing the use of loading docks, such as personal owned vehicles, U-hauls, vans, flat bed trailers, double drop trailers, company vehicles with trailers that are not dock level, etc.

Stacked Shipments

Shipments loaded in such a manner requiring multiple items to be removed to ground level for delivery to booth. Stacked or "cubed out" shipments, loose items placed on top of crates and/or pallets constitute special handling.

Constricted Space Unloading/Loading:

Trailer loaded "high and tight" shipments that are not easily accessible. Freight that is loaded to full capacity of trailer – top to bottom, side to side. One example of this is freight that is loaded down one side of a trailer that must be by passed to reach the targeted freight.

Designated Piece Unloading/Loading:

Drivers that require the loading crew to bring multiple pieces of freight to the rear of the trailer to select the next piece, having to remove freight from the trailer then reload to fit or the trailer must be loaded in a sequence to ensure all items fit.

Mixed Loads:

Shipments of mixed crated and uncrated goods, where the percentage of uncrated is minimal and does not warrant the full uncrated rate for the shipment, but does require special handling.

Crated vs. Uncrated:

Crated shipments are those that are packed in any type of shipping container that can be unloaded at the dock with no additional handling required. Such containers include crates, fiber cases, cartons, and properly packed skids. An uncrated shipment is material that is shipped loose or pad-wrapped, and/or unskidded without proper lifting bars and hooks.

Multiple Shipments:

Shipments on a carrier that are intermingled, or delivered in such a manner that additional labor is needed to sort through and separate the various shipments on a truck for delivery to a booth.

Alternate Delivery Location:

Shipments that are delivered by a carrier that requires all or partial delivery of the shipment to a different level in the same building, or to other rooms in the same facility.

Carpet Only Shipments:

Shipments that consist of carpet and/or carpet padding only require special handling because of additional labor and or equipment to unload.

Improper Paperwork / No Documentation:

Shipments that arrive from a small package carrier (including among others, Federal Express, Airborne Express, DHL, and UPS) without an individual Bill of Lading, requiring additional time, labor and equipment to process. Shipments received without paperwork will be delivered without guarantee of piece count or condition. Shipments that arrive without machine printed documentation showing the weight of the shipment.

Improper Weight:

Shipments that come in and are re-weighed showing the documentation was incorrect with a lower weight than the actual weight. These shipments get charged special handling plus a weight ticket charge.



AUTHORIZED SIGNATURE

FREIGHT ROUTING

UPCEA 2015

As stated in our Payment Policy, all invoices must be paid in advance or at the show - cash, company check, wire transfer and/or credit card.

All companies must provide a credit card authorization form with orders. Absolutely no credits will be issued after show closing.

Please return this form by: March 20, 2015

INFORMATION ON INCOMING SHIPMENTS FOR	R THE SHOW	warehouse _	site
Origin of Shipment	Booth Number		
Shipping Date	Carrier		
Approximate Number of Containers	Approximate Arri	val Date	
Weight of Largest Container	_ Total Weight of S	Shipment	
 To enable our tracing delayed shipments, please mail duplicate bill of la Arata Expositions, Inc., 15928 Tournament Drive, Gaithersburg, MD 208 COLLECT SHIPMENTS WILL NOT BE RECEIVED. 			
INSTRUCTIONS FOR OUTGOING SHIPMENTS	AT CLOSE OF SH	IOW	
Ship to			
Company Name Street Address	City	State	Zip
Carrier		PREPAID	Collect
Approximate Number of Containers	Approximate We	eight of Shipment	
Description	_ ''		
(FOR SPLIT SHIPMEN	ITS, USE SPACE BEI	_OW)	
Ship to			
Street Address	City	State	Zip
Carrier		PREPAID	Collect
Total Number of Containers		Shipment	
Description			
Company Name		ooth Number	
Street Address			
City State	e Zip Code	Country	
Email Address	Contact Nar	me	
Telephone Fax			
With respect to the property referred to above, you are hereby authorized to property by any other authorized carrier and to make all contracts in conne necessary for reforwarding. THIS FORM DOES NOT REPLACE A BILL (AND RETURNED TO THE ARATA SERICE DESK PRIOR TO LEAVING TO	ction therewith and/or perfo OF LADING. THE BILL O	orm any additional services show	n hereon or otherwise

_____ Title

Date

FOR ADVANCE SHIPMENTS ONLY

FOR ADVANCE SHIPMENTS ONLY

EXHIBIT MATERIAL, DO NOT DELAY

EXHIBIT MATERIAL, DO NOT DELAY

DELIVER PRIOR TO MARCH 20, 2015

HOLD FOR STORAGE

DELIVER PRIOR TO MARCH 20, 2015

HOLD FOR STORAGE

TO: NAME OF EXHIBITING COMPANY	TO: NAME OF EXHIBITING COMPANY
BOOTH NO:	BOOTH NO:
UPCEA 2015 c/o arata expositions, inc. c/o Renaissance Washington Renaissance Ballroom 999 9th Street, NW Washington, DC 20001	UPCEA 2015 c/o arata expositions, inc. c/o Renaissance Washington Renaissance Ballroom 999 9th Street, NW Washington, DC 20001
SHOW SITE DELIVERY	SHOW SITE DELIVERY
EXHIBIT MATERIAL, DO NOT DELAY	EXHIBIT MATERIAL, DO NOT DELAY
FOR SHOW SITE SHIPMENTS ONLY	FOR SHOW SITE SHIPMENTS ONLY
TO: NAME OF EXHIBITING COMPANY	TO: NAME OF EXHIBITING COMPANY
BOOTH NO:	BOOTH NO:
UPCEA 2015 c/o arata expositions, inc. c/o Renaissance Washington Renaissance Ballroom 999 9th Street, NW Washington, DC 20001	UPCEA 2015 c/o arata expositions, inc. c/o Renaissance Washington Renaissance Ballroom 999 9th Street, NW Washington, DC 20001

FOR SHOW SITE SHIPMENTS ONLY

FOR SHOW SITE SHIPMENTS ONLY

EXHIBIT MATERIAL, DO NOT DELAY

EXHIBIT MATERIAL, DO NOT DELAY

SHOW SITE DELIVERY

SHOW SITE DELIVERY





Official Carrier For:

UPCEA 2015

Services Offered

Next Day

Second Day

Deferred (3-5 day)

International Services

Same Day / Expedite Services

Van Lines

Customs Brokerage

Warehousing

For rates and scheduling, please contact us at: operations@t3logistics.com or call 1-866-920-4228.

UPCEA 2015



T3 Logistics, LLC

Quote / Shipping Request

OFFIC	IAL SHOW CA	ARRIER	۵.		. —	•		
			Sh	ipper Contac	ot			
Schedule your Quote/Pick Up using any of these options:			none # / Fax #					
E-MAIL:	-410-799-0118 operations@t3logisti	ics.com	E-r	mail				
CALL: 1	-866-920-4228							
	FI	ROM				Т	0	
Company:				Company:				
Event Nam	e:			Event Name:				
Facility Na	me:			Facility Name	:			
Booth #:				Booth #:				
Address:				Address:				
City, St., Zi	р			City, St., Zip				
Contact:				Contact:				
Phone:		Fax:		Phone:			Fax:	
Pick Date:	1 1	Time:	: Delivery Date: / /			Time:		
Special Ins	structions:							
Pieces	Desci Special M	ription of Articles, Marks and Exceptions		Weight (Subject to change)	Ler	ngth x W	/idth x Height	All Risk Insurance
	Crates							
	Cartons							
	Fiber Cases/Trunks							
	Skids (Please provide p	piece count per skid)						
	Carpet							
	Carpet Padding							
	TOTALS							
	surance Information E READ NOW!	Minimum cargo liability agreed to is declared and additional All Rispurchasing additional insurance	sk Insu	ot more than \$0.9 urance charges p	50/lb. or \$50.00 aid thereon. Co	whichev ntact T3	er is greater, unless a higl Logistics rep to discuss th	ner amount le benefits of
Service Re	quested							
☐ Van Li ☐ Other: ☐ Reques ☐ Labels	day d Day y Deferred ne Service		Co	omments:				



RENAISSANCE WASHINGTON DC DOWNTOWN HOTEL

EXHIBITOR INTERNET FORM

	Conferen	ce rame		
Address		City		
	Zip Code: Telephone #: (_			
	Setup Date: Time:			
QTY	EQUIPMENT	COST	# OF DAYS	TOTAL
	Premium Wireless High Speed Internet (12-18 Mbps Total Bandwidth) (Tax Inclusive)	\$35.00		
	High Speed Wired Internet Line (Tax Inclusive)	\$125.00		
	DID (direct –in-dial phone) (plus calls)	\$125.00		
	Power Strip/Extension Cord	\$30.00		
			+	

NOTICE: Please fax this form back to 202-682-3419 in care of the Audio-Visual Department. You must be present in the booth at delivery time to accept and secure equipment. Please bring a copy this form with you. Also call Audio Visual Dept. 202-962-4385 when you arrive to your booth. This communication contains information from Marriott International, Inc. that may be confidential. Except for personal use by the intended recipient, or as expressly authorized by the sender, any person who RENALSSANCE' receives this information is prohibited from disclosing, copying, distributing, and/or using it. If you have received this communication in error, please immediately delete it and all copies, and promptly notify the sender. Nothing in this communication is intended to operate as an electronic signature under applicable law.

R





RENAISSANCE WASHINGTON, DC DOWNTOWN HOTEL

www.DCRenaissance.com 202.898.9000

NAME OF EVENT:	BOOTH NUMBER:
DATE & TIME OF INSTALL:	ON-SITE CONTACT:
DATE & TIME OF TEARDOWN:	LOCATION:

	PRICE	QUANTITY	TOTAL COST
10 Amp Quad Box	\$110		
110V 20 Amp*	\$150		
208V Single Phase 20 Amp**	\$200		
208V Three Phase 20 Amp**	\$280		
		Subtotal	
		6% Tax	
Labor Rates			
Weekdays 8 AM-4 PM (1 hour minimum)	\$70		
After 4 PM, Weekends & Holidays (4 hours minimum)	\$100		
		Grand Total	

Additional Information for Exhibitors

- (A) All charges must be prepaid. Please call 202.682.3369 if you have questions
- **(B)** This order must be received by the Hotel no later than 15 days before the opening date of the show. Orders received after this period will be subject to a **\$80.00 surcharge**
- (C) In order to serve you better, attach any information, diagrams, etc. that will assist our staff
- (D) Electrical power for lights and displays will be turned on 1 hour prior to the show opening and off at the show closing time daily
- (E) All equipment regardless of source of power must comply with all federal and local safety codes.
- **(F)** Under no circumstances shall anyone other than the "House Electrician" make electrical connections.
- **(G)** There is an **additional charge of \$50.00 a day** for 24-hour continuous electrical power based on consumption of 110V, 20 amps.
- (H) Prices indicated are for the entire show* 110V over 20 amps user must supply rated male and female plug** 208V single or three phase user must supply rated male and female plug

ELECTRICAL ORDER FORM



Cardholder Information

Credit Card Authorization Form

Please provide all the information requested below as a form of payment for all event charges as outlined in your Group Sales Agreement (Guest Rooms, Food & Beverage, AV, Miscellaneous, Service Charges and Taxes).

Name as it appears or	n the c	redit ca	ard:									
Card type:		Visa		МС		Amex		Diners/CB		Discover		JCB
Account type:		Indivi	dual (p	persona	al credit	card)						
		Corpo	rate	Comp	oany Na	ime:						
Credit Card Account Number:										Exp. date:		
Address: (where statement is mailed)												
City, State and Zip:												
Phone number:	-						ax or a	lternate nui	nber:			
Event Information												
Name of Event:	_											
Organization Name (i applicable):	f _											
	_						Fax or a	lternate nui	mber:			
Event Dates:	_											
I certify that all inform DC DOWNTOWN HOT charge to the credit cardholder name: (P	ΓEL to ard list	collect ed abo	payme ve. To	ent for certify t	all auth that I ar	orized cl	narges a horized	associated w I signer of th	ith this	event by p	rocessi	_
		′)ato:			
Cardholder signature:									Date:			

Exclusive Audio Visual Vendor For:





www.bavservices.com

Convention Name	UPCEA 100 [™] Annual Confere	nce						
Date(s) in Use	March 30 – April 1, 2015 – Renaissance Washington, DC Downtown							
Delivery Date	Time	Booth #						
Pickup Date	Time	On Site Contact						
Organization Name		Phone						
Bill Contact Name		Fax						
Address		Email						
City		State Z	ip					
_								

ALL ADVANCE ORDERS MUST BE RECEIVED BY MARCH 25, 2015

Equipment	Conference F	≀ate	Total
LED and LCD Monitors			
20" – 24" Monitor	\$250.00) \$_	
27" Monitor	\$325.00		
32" Monitor	\$400.00) \$_	
42" Monitor	\$675.00) \$_	
46" Monitor	•		
55" Monitor	the state of the s) \$_	
60" Monitor	\$1,400.00) \$_	
Monitor Stand: ☐Floor ☐Tabletop ☐ Custom Installation (Additional of Digital Playback / USB Port Requested ☐	charges may apply)		
Computers			
PC Laptop Computer (Windows 7Pro, Office 2010, I5 Processor, 15.6" Scree	,		
Macbook Pro Laptop Computer (OSX Mavericks, KeyNote, I7 Processor, 15"	' Screen) \$450.00) \$_	
Computer Audio	\$150.00) \$_	
Video			
DVD Player	\$30.00) \$_	
Blu-Ray Player	\$50.00) \$	
Audio (includes powered speaker and speaker stand)			
UHF Wireless Microphone	\$275.00	\$	
Microphone Type: ☐Lavaliere ☐Handheld ☐ Head Set			
Credit Card Type ☐VISA ☐MasterCard ☐Am Ex			
Credit Card #	Sub-Total		
Security ID # (3-digit code on back of charge card)	21% Service Charge		
Exp. Date	25% Rush Charge (if applicable)		
Name	Total Rental Charges		
Signature	Check Enclosed (Amount)		

Please Note:

- BAV is a full service Audio Visual Rental, Staging and Production Company. Please call for any desired equipment not listed on this form including lighting, touchscreens, projectors, video walls, and monitor sizes not listed above.
- To order power, please contact the Renaissance Washington, DC at 202-682-3369.
- Orders not cancelled within 24 hours of the event will be charged 50% of the total rental cost.
- Orders received after March 25, 2015 will be subject to a 25% rush charge.

E-Mail, mail or fax completed form to:

BAV

10 Sonwil Drive, Buffalo, NY 14225 Fax: (716) 685-5014 Phone: (800) 264-5010

Contact: Bob Majdanik, bob@bavservices.com



